



CONSORTIUM FOR A HEALTHIER MIAMI-DADE
Tobacco-Free Workgroup
Meeting Minutes
Monday, January 27, 2014

TOPIC	DISCUSSION	ACTION NEEDED
Members Present	<p>Nancy Maidique, Florida International University Valencia Morris, Florida Department of Health in Miami-Dade Paola Menoscal, Florida Department of Health in Miami-Dade Judy Futerfas, Member of the public Sybill Holly , YWCA Charles Schlott, YWCA Natouchka Murray, Florida Department of Health in Miami-Dade Vivian Omondi, Grand Canyon University Dr. Joyce Starr, Starr Publication Andy Cuddihy, American Lung Association</p> <p>Via Conference Call</p> <p>Javier Berezdivin, Miami Dade County Public Schools Matthew Competiello, American Lung Association Karen Rivo, MDPS Parent Academy Dorothy Parker, Sylvester Comprehensive Cancer Center TJ Harrington, Tobacco Prevention Network Monique Brijbasi, St. Thomas University Albert Gonzalez (SWAT Student), Westland Hialeah High School Naiomi Ray (SWAT Student), Westland Hialeah High School Dr. Ordette Adderley, Westland Hialeah High School Gladys Duran, Miami Lakes Education Center Ismare Monreal, Johnson& Wales University</p>	
Welcome and Introductions	<p>The Tobacco-Free Workgroup was brought to order by Chairwoman Nancy Maidique at 9:30a.m. All members were welcomed and introduced.</p> <p>New Intern – Vivian Omondi with Grand Canyon University and new member to the Consortium, Charles Schlott.</p>	
Review and Approval of Minutes	<p>The minutes from the Tobacco-Free Workgroup meeting held on November 25, 2013 were reviewed.</p> <p>Andy Cuddihy motioned to approve the minutes and Karen Rivo seconded the motion.</p>	<p>Slight changes will be made to the meeting minutes held on November 25, 2013.</p>

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<p>Florida Preemption Updates</p>	<p>TJ Harrington spoke about SB- 342 and HB-309, and how these bills will extend the preemption clause to allow municipality or counties to further restricts smoking in playground areas that are owned by local government. TJ Harrington also spoke about the history of the Florida Clean Indoor Air Act.</p> <p>Andy Cuddihy suggested the idea of organizing a cigarette butt cleanup at the county parks in order to prove to Representative Jose Oliva that smoking on parks is a problem, due to health issues presented to children and adults of second hand exposure to smoking.</p>	<p>Once the Healthy List is updated it will be posted on the TFW website.</p> <p>Have local city officials put together letters or emails to represent as the Miami legislative delegation demonstrating that this in fact is an issue for them concerning smoking on playgrounds. Nancy Maidique, suggested to present photos of people smoking near children, a petition from parents whose children are affected by second hand smoke, literature explaining the development of children and the effects on them when it pertains to second hand smoking, and also the cigarettes butts that are cleaned up from the parks. Raise awareness to the community that Representative Jose Oliva does not have an objective opinion because he owns a cigar manufacturing company. He should not be allowed to make any decision regarding tobacco.</p> <p>TJ Harrington, will send Valencia a one pager on tobacco issues.</p>
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<p>Tobacco Prevention Education and Awareness</p>	<p>TJ Harrington spoke about HB 341 which is a bill that would make it a secondary offence or a violation if an adult is found smoking in a vehicle with children and minors. This bill has had opposition due to libertarian values.</p> <p>TJ Harrington spoke about Senate Bill 224 and how the FDA has not regulated e- cigarettes as of yet, this bill deals with age restrictions. The language of the bill can potentially create a loop hole for tobacco industries, which raises issues in combating this bill.</p>	<p>Contact Rene Garcia in sponsoring HB 341. Also presenting information on why passing this bill would be favorable.</p> <p>Educating the public that e-cigarettes are nicotine based products.</p> <p>Focus on the local government and educate the legislators.</p>
<p>Updates From the Chair</p>	<p>Nancy Maidique spoke about the funding provided by the Health Foundation of South Florida, there is \$1,200 for the TFW to use. Some ideas that were discussed: Create an ad or commercial for the TFW, collaborate with other committees and combine our issues to be presented in an ad.</p> <p>Nancy Maidique and the group agreed to meet at the Public House Bar Networking Event. The Public House Bar is the first smoke free bar on Miami Beach located at 423 Washington Ave. TFW unanimously chose March 1, 2014 at 7pm as the date and time to meet.</p> <p>Nancy Maidique mentioned the location (Public House Bar) was chosen to congratulate the bar on taking the stand and opening a new bar that is completely smoke free. The networking event is also for the members of the different committees to get to know each other.</p> <p>Javier suggested that we should inform the media of the meeting at the Public House Bar Networking.</p>	<p>Create a competition for the university communication media students and SWAT members in participating in the project; They will need to create a story board for ideas. Contact WSTU95 to film the ideas for the project. Consider running a public service ad with WLRN informing listeners of the TFW, and requesting volunteers.</p> <p>Create a flyer inviting members to the Public House Bar Networking. TFW members will meet at the Public House Bar on 3/1/ 2014 at 7pm.</p>
<p>Healthy Community Action</p>	<p>Nancy Maidique announced that Georgette Baeza will be receiving a kudo's bar for her effort in speaking up about her encounter with a person vapping an e-cigarette that was allowed to be used on a U.S. Airways flight that she was on. Georgette informed US Airways about</p>	

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	<p>what took place; she was informed that the use of e-cigarettes are not allowed on the airplane, and a further investigation will be conducted by US Airways.</p>	
<p>General Surgeon Report</p>	<p>Nancy Maidique reviewed the Health Consequences of Smoking – 50 Years of Progress. Some of the highlights included Dr. Boris Lushniak who spoke at the White House and stated that “ Enough is enough, we need to eliminate the use of cigarettes and create a tobacco free generation” to accomplish this goal, he mentioned using hard hitting media campaigns, smoke free air policies, increase in tobacco taxes, unhindered access to cessation treatment, increasing spending by state and local government on tobacco control, new regulations on cigarette manufacturers, increase the age of smoking to 21 years of age nationwide, expand smoke free area laws across the county, and enlarge the warning label with graphic images. Some other highlights included were, every day over 3, 200 youths under the age of 18 try their first cigarette. One out of 13 teenagers will die early from smoking. 13 different types of cancer were added associated with smoking, such as most lung cancers, liver cancer, colorectal cancer, breast cancer, bladder cancer, cervical cancer, the surgeon general report also mentioned that smoking is also associated with tuberculosis, rheumatoid arthritis, impaired immune function and cleft palate in infants born to mothers who smoke. He also mentioned that media images were more common in the last two years in youth rated films, and there have been 15 million images of tobacco use in films in Hollywood.</p>	

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<p>Subcommittee and Workgroup Updates</p>	<p>Employee Worksite Wellness/ Cessation Vivian Omondi stated that she met with Ismarie Monreal and Carolyn Miles from Johnson & Wales University to talk about employee cessation. There will be a worksite wellness fair Kick off on April 2, 2014. Ismarie Monreal from Johnson & Wales expressed the excitement regarding the university's 4 campuses going smoke or tobacco free, effective Fall 2014.</p> <p>Smoke Free Multi-Units Dr. Joyce Starr spoke about the occurrences that took place which led her to write 2 books titled Second Hand Smoke Crimes and Smoke Free Condo's. Dr. Starr lived in a condo where she was receiving second hand smoke through a neighboring tenant. She expressed that despite the tremendous opposition that she faced when she decided to take action against smoking within the condo, she was able to prevail through consistent lobbying and speaking about the dangerous effects of second hand smoking. Dr. Starr became a member of her Condo's 2012 board where she received 108 votes in favor for amending the Condo's documents in approving the disallowance of smoking inside the units. Tenants are now only allowed to smoke on the balconies with their door closed. All the steps that are needed in accomplishing a smoke free condo are outlined in Dr. Starr's book Smoke Free Condo's.</p>	
<p>Upcoming Events</p>	<p>Valencia informed the members of upcoming events Wednesday, February 19, 2014 City of Doral Commissioners Meeting- tentative February 19-25 Through with Chew Week Sunday February 23, 2014 ,Great American Spit Out Wednesday March 19, 2014 Kick Butts Day New Work plan will be drafted soon, and will need the members input.</p>	
<p>Closing/ Adjourn</p>	<p>Forward any suggestions or member's organization upcoming events to natouchka.murray@flhealth.gov. The meeting was adjourned at 12:15pm. The next Tobacco Free Workgroup meeting will be held on Monday, March 31, 2014.</p>	