

Executive Board April 14, 2014

TOPIC	DISCUSSION	ACTION NEEDED
Members Present	Ann-Karen Weller, Florida Dept. of Health in Miami-Dade	
	Nancy Maidique, Florida International University	
	Leyanee Perez, American Healthy Weight Alliance	
	Amelinda Loddo, Florida Dept. of Health in Miami-Dade	
	Marisel Losa, Health Council of South Florida	
	Katiana Diaz, Young Women's Christian Association Karen Hamilton, South Florida Regional Planning Council	
	Valerie Neilson, University of Miami BikeSafe	
	valetie Nelison, University of Whatii BikeSale	
	Via Conference Call:	
	Marlene Rodriguez, Bayview Asset Management	
	Alfie Leon, Florida International University	
Welcome and Introductions	The executive board of the Consortium for a Healthier Miami-Dade	
	was brought to order by Ann-Karen Weller at 9:10 AM and all	
	members were welcomed at the Health Council of South Florida.	
Approval of Minutes	Approval of Minutes – Meeting minutes for March were reviewed	
	by members. The minutes were approved by Leyanee Perez and	
	seconded by Nancy Maidique.	
Presentation Outcome Measures	Mrs. Weller gave a presentation on community outcome measures.	
	At the last meeting time didn't permit the review of the business	
	results.	
	The Consortium's results are high level; focusing on healthy	
	babies, healthy teens and for all people to be healthy.	
	At the Florida Department of Health 12 population based indicators	
	based on Healthy People 2020 goals are assessed.	
	Babies born with low birth weight	
	Lowest values were seen in 2011 when hospital designations and	
	action services were prevalent due to the CPPW grant and other	



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programs that were seen in the county.

Teens that are overweight

2009 lowest recorded value Healthy vending machines Nutritional values within the school system Farm to school programs

Teens who engage in physical activity

Increased from 2009 to 2011

High school physical activities classes are only required for one semester and classes can also be taken online

Wanting to increase physical activity in schools has been met with resistance. Programs such as SPARKS, BikeSafe and WalkSafe should be continued

Teens who smoke

Decreased in 2011

Pediatric asthma hospitalization rates

Directly related to the environment as well as second and third hand smoke decreases in 2012

Adult asthma hospitalization rates

Continues to decrease

Stroke death rate

Decreased in 2012

Hypertensive death rate

Has decreased overall but increased a bit from 2011 to 2012 Medication costs is a barrier



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Diabetes death rate

Education needs to continue

Consortium business report

From quarter 1 (July, August, September) to quarter 2 (October, November, December) the number of committee members has increased for all committees

-Policy and environmental changes

The Tobacco Free Workgroup worked on 3 policies including: Florida City restriction on the sale of flavored tobacco products K-12 model school policies private and public Multi-unit smoke free policies

The Worksite Wellness committee reported 1 policy:

Bayview Asset Management electronic cigarette company policy

There was a question about the difference between an environmental vs policy changes

Mrs. Weller will provide guidelines on what constitutes an environmental changes vs policy change to serve as guideline to the committees

Quarter 3 one restaurant made an environmental changes for HPDP

County Community Rankings

Building on the work of America's Health Rankings, the University of Wisconsin Population Health Institute and the Robert Wood Johnson Foundation created health rankings based on a model of population health that emphasizes the many factors that, if improved, can help make communities healthier places to live, learn, work and play.

Miami-Dade was compared to 67 other Florida counties. Miami-Dade is ranked as number 1 of 67 in regards to health behaviors and 2nd for length of life. Our county also ranked 5th out K Weller will provide guidelines on what constitutes an environmental changes vs policy change to serve as guideline to the committees



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of the 67 counties in health outcomes, however some health factors need improvements such as: adult obesity, sexually transmitted infections, uninsured, children in poverty and air pollution.

K. Weller also presented the results and rankings to the West Kendall Baptist Hospital's Healthy West Kendall coalition.

Committee Reports

Health Promotion & Disease Prevention/Leyanee Perez –

The committee continues its Healthy Happens Here Initiative. The first restaurant to participate in the initiative was Pizza D'light in North Bay Village. The restaurant successfully implemented three healthy meals that follow the nutritional guidelines that were developed in collaboration with the Miami Dietetics Association. L. Perez and A. Loddo attended a Spot On meeting to give the marketing team a presentation on the Healthy Happens Here initiative

The barrier of not having enough dietitians to complete the initial visit at the restaurants was surpassed.

L. Perez and A. Loddo meet with Janisse and Dr. Marcus at the Health Foundation South Florida HFSF. L. Perez gave a presentation on the Healthy Happens Here initiative. HFSF would like the committee to submit an administrative grant application to launch the initiative. The grant would cover the initial consultation of the dietician.

The nutritional software is not necessary - L. Perez will create a spreadsheet that will expedite the process of creating the healthy menu. L. Perez will be presenting on the Healthy Happens Here initiative at the next Marketing and Membership workshop.

Tobacco Free Workgroup/Nancy Maidique –

The committee continues to work on Miami's Healthiest list and NM would like to include all the committee's healthiest lists on



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site.

House bill 169 -224 Florida legislature on E-Cigarettes

The House Representative Artiles added language that gave control from municipalities to states.

N. Maidique inquired as to how to get messages to members in situations such as this where time was of the essence. N. Maidique had send committee members the email for signatures to withdraw this language.

The Tobacco Free Workgroup used the Health Foundation South Florida grant funds to purchase new SWAT member shirts and to sponsor Mrs. Florida's anti-tobacco platform. The committee is looking into having SWAT youth participate in the Miami Beach coalition's sting operation to expose vendors that sell nicotine products to minors.

N. Maidique informed the board of an open invitation to Chamber South April 23 from 7:15 to 9am at Marriott Dadeland.

The cost would be \$100 for a six foot table unfortunately the Tobacco Free Workgroup had already used all of their Health Foundation South Florida grant funds. The board discussed the possibility of each committee donating a part to the cost for the table. N. Maidique volunteered to be at the event and speak about the Consortium as a whole. K. Hamilton and V. Neilson showed interest in using grant funds for this event. The board decided to gauge the interest of the Worksite Wellness committee before moving forward.

Children Issues/Alfie Leon – The committee is getting ready to begin the second month of child initiative.

Every last Thursday of the month the committee has each of their different groups visit one of five child care centers and they provide dental screening, kit and information on access to healthy foods Dr. Natale has been creating assessments to administer to the



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participants.

Health & the Built Environment/Karen Hamilton –

The HBE committee has completed their work plan which focuses on building capacity of the community, drafting language to include active design guideline language into the Comprehensive Master Development Plan and participation in Vizcaya's visioning session. They will continue to work closely with other organization, hoping to profile the work of the committee.

Additionally the committee submitted an idea to Miami Foundation's Public Space Challenge. The committee continues to maintain their Facebook and Twitter accounts.

In the future, the committee would like to have field trips to highlight healthy places in Miami.

K. Hamilton asked if there was a method of blanker approval for logo use and committee mailings that could be instituted.

K. Weller explained that the information needed could be sent to the Executive Board as a group for consensus.

The Health Foundation South Florida stipend will be used according to the work plan activities, it was extended to be used by December 2014

Worksite Wellness/Marlene Rodriguez - The committee is working on the next community forum and health fair which will take place on Wednesday June 4th at Florida Blue The committee is actively seeking worksite wellness vendors for the event. There will be a speaker on ergonomics.

The Health Council of South Florida/Marisel Losa Health. The Health Council is continues working with the health insurance marketplace exchange, despite the close of enrollment. They will continue to educate the public during the summer in preparation for the next enrollment session. The Health Action Network which



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	focuses on the safety net is looking forward to changes due to	
	Affordable Care Act. The scope of work that will take place in the	
	future includes educating the public on where to get health services	
	due the increased number of newly insured individuals. The	
	Council continues to collect data for Miami Matters website. The	
	website serves to inform the community and decision makers on the	
	needs of the community.	
	The Aids Insurance Continuation Program has a new director and is	
	also undergoing dramatic changes.	
Old Business/New Business	The Consortium Annual Meeting will take place on April 25, 2014	
	from 8am-12pm at the Intercontinental Hotel.	
	Business Card templates were reviewed at the meeting. It was decided that the following changes be made: -Healthy Happens Here logo should be added to the back of the cardThe red text should be changed to blueThe Consortium logo text should be made bold	K Weller to speak to IT to change Consortium logo and acquire Healthy Happens Here logo
Adjournment	The meeting was adjourned at 11:05am.	
	The next meeting is scheduled for May 12 at the Health Council	
	of South Florida	