

CONSORTIUM FOR A HEALTHIER MIAMI-DADE

Executive Board
 August 11, 2014

TOPIC	DISCUSSION	ACTION NEEDED
Members Present	<p>Ann-Karen Weller, Florida Dept. of Health in Miami-Dade Amelinda Loddio, Florida Dept. of Health in Miami-Dade Samantha Sater, Health Council of South Florida (on behalf of Marisol Losa) Nelly Rubio, CBS4 Leyanee Perez, American Healthy Weight Alliance Alina Soto, Department of Children and Families Karen Hamilton, South Florida Regional Planning Council Shawn Ramirez, MDC Parks and Recreation</p> <p>Via Conference Call: Nancy Maidique, Florida International University Valerie Neilson, UM BikeSafe</p>	
Welcome and Introductions	The Executive Board of the Consortium for a Healthier Miami-Dade was brought to order by Ann-Karen Weller at 9:05 AM. All members were welcomed at the Health Council of South Florida.	
Approval of Minutes	<p>Approval of Minutes – Meeting minutes for July were reviewed by members. The minutes were approved by Nelly Rubio and seconded by Karen Hamilton with the recommended changes. Changes: HBE change – limited spots are available; exceptions will be made for active HBE members</p>	
Strategic Plan 2014-2017	<p>Mrs. Weller lead the group in discussing the draft 2014-2017 Strategic Plan. The Community Health Improvement Plan CHIP strategies will be used to write up specific objectives in the Strategic Plan. The CHIP sections Access to Care, Chronic Disease and Community Redevelopment are most pertinent to the Consortium as a whole.</p>	<i>K. Weller will send the chip sections to the respective board members.</i>

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	<p>Ms. Alina Soto suggested that the State Health Improvement Plan be made available for use during the Strategic Planning process.</p> <p>A strategic planning session would be planned and facilitated by an outside source. This would serve to formalize the current process.</p> <p>The Executive Board was in charge with reading the introduction of the Strategic Plan. The members will provide corrections or suggestions to Mrs. Weller via e-mail.</p> <p>The milestones under each goal of the Strategic Plan were read and reviewed by the group. The following recommendations were made:</p> <p>Goal 3: It was recommended that the Consortium reach out to 305Fit magazine to increase visibility. Other partners to include West Kendall Baptist - Prescription for health and Bike305.</p> <p>Goal 4: A suggestion was made to include FitCity Miami and CHOP calendar.</p> <p>The committee agreed that October Strategic Planning meeting would take place on Thursday Oct 9th. The United Way of Miami-Dade as a possible location.</p> <p>An announcement was made that funds allocated to the various committees need to be spent before December, 2014.</p> <p>Committee Reports</p> <p>Marketing & Membership/ Nelly Rubio</p> <p>The guest speaker for the last workshop was Marisol Losa, CEO of the Health Council South Florida. The next workshop will be on the Jessie Trice Community Health Center. Ms. Annie Neasman, CEO will be the guest speaker on September 3 at CBS4.</p>	
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Health Promotion & Disease Prevention/Leyanee Perez

The committee continues its Healthy Happens Here (HHH) Initiative.

Ms. Perez visited a food convention and discovered that healthy food choices are not readily available for restaurant owners and chefs to purchase.

She met with the restaurant owners from "Cuban Guys". She will set up a meeting to discuss the HHH initiative.

The committee is in the process of applying for a grant. Once information is obtained from the Health Council of South Florida, the grant will be ready for submission.

The next HPDP meeting will take place at the Cheesadillas Restaurant. The members will have an opportunity to participate in a Taste Testing Panel.

Tobacco Free Workgroup/Nancy Maidique

At the beginning of August the SWAT group from Hialeah presented at the Biscayne Park Village for a ban on flavored tobacco.

The committee appointed Judith Futerfas as communications specialist. She is in charge of the letter writing campaign for the workgroup.

Ms. Maidique informed the board of the FDA regulation since 2009 which did not include hookah and E-cigarettes. The regulation is up for public comments and the group hopes to strengthen the language and expand advertising ban to not allow sampling or sales on the internet.

The group is working on a tobacco law postcard which will make vendors aware of new laws concerning tobacco products.

The Tobacco team has added the HHH list to the website and

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	<p>included photos of the Workgroup members.</p> <p>Children Issues/Alina Soto The committee completed the childcare initiative visits. The pre and post assessments data is being compiled. A provider appreciation luncheon is being hosted on August 28, 2014. The committee is currently preparing for childhood obesity awareness month in September.</p> <p>Health & the Built Environment/Karen Hamilton The committee will be hosting a 2 day Health Impact Assessment training on Sept 29 and 30. Sandra Whitehead with the Florida Department of Health will be the instructor. The training will take place at American Institute of Architects MCAD. Invitation to communities and to active members has been sent. On September 19, Marta Viciendo will be hosting a Parking Day in which the City of Miami parking lots will be used as park space or public spaces. Sponsors needed for the parking space use.</p>	
Presentation	<p>Shawn Ramirez presented a video on the “Fittest Man On Earth” Mr. Ramirez with Miami-Dade County Parks, Recreation and Open Spaces won the title during the 2014 Reebok CrossFit Games in Carson, California. He explained the importance of Miami-Dade residents becoming healthier through Miami-Dade Parks’ Fit2Play, After-School Programs, Out-of-School camps and programs for older adults.</p>	
Old Business/New Business	<p>The topic: Branding will be moved to the September agenda for the Executive Board.</p>	
Adjournment	<p>The meeting was adjourned at 11:00am. The next meeting is scheduled for September 8th at the Health Council of South Florida.</p>	