

CONSORTIUM FOR A HEALTHIER MIAMI-DADE

Executive Board
 November 10, 2014

TOPIC	DISCUSSION	ACTION NEEDED
Members Present	<p>Ann-Karen Weller, Florida Dept. of Health in Miami-Dade Amelinda Loddo, Florida Dept. of Health in Miami-Dade Marisel Losa , Health Council of South Florida Nelly Rubio, CBS4 Leyanee Perez, American Healthy Weight Alliance</p> <p>Via Conference Call: Alina Soto, Department of Children and Families Karen Hamilton, South Florida Regional Planning Council</p>	
Welcome and Introductions	<p>The executive board of the Consortium for a Healthier Miami-Dade was brought to order by Ann-Karen Weller at 9:05 AM and all members were welcomed at the Health Council of South Florida.</p>	
Approval of Minutes	<p>Approval of Minutes – Meeting minutes for September were reviewed by members. The minutes were approved by Leyanee Perez and seconded by Nelly Rubio.</p>	
<p>Strategic Plan 2014-2017</p> <p>PICH</p>	<p>Mrs. Weller provided an update to the group concerning the 2014-2017 Strategic Plan. The Strategic Planning facilitators are compiling all the information that was gathered on Thursday October 9, 2014. The Executive Board should receive the information by the December meeting.</p> <p>PICH The Community Action Plans (CAP) have been submitted to the CDC and will be returned with changes that must be made. Higher policy impact has been recommended. Budget to be approved by CDC has to be changed to reflect yearly Expenses. These requirements from CDC have to be met before bids are</p>	

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	<p>requested.</p> <p>The Executive board needs to give guidance on creating initiatives that have a larger reach. The CDC expects that at least 75% of the population health in Miami-Dade be impacted through the PICH.</p> <p>Committee members should be involved in the development of the initiatives, therefore criteria development should be conducted within the committees.</p>	
<p>Branding</p>	<p>Branding</p> <p>Although the Make Healthy Happen (MHH) logo cannot be trademarked, the Executive Board agreed it will be used as the brand for the Consortium.</p> <p>The Healthy Happens Here (HHH) logo will be used as the program name.</p>	
<p>Committee Reports</p>	<p>Committee Reports</p> <p>Marketing & Membership/ Nelly Rubio-</p> <p>The committee will not be meeting in December. The committee will be focusing on the Facebook campaign, the Speakers Bureau and Workshops. Nelly will set up a Facebook training which will also be offered to Executive Board members.</p> <p>Health Promotion & Disease Prevention/Leyanee Perez –</p> <p>The committee continues its Healthy Happens Here (HHH) Initiative.</p> <p>At the last committee meeting the group listened to a presentation on the NEMS Evaluation component by Karina Villalba, a doctoral student from Florida International University.</p> <p>Leyanee has been able to reestablish contact with Pinecrest Bakery. She will help the bakery develop several other healthy options as</p>	

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	<p>part of HHH. The Pilar restaurant has not yet implemented the healthy menu. At Cheesidillas, patrons have not asked for the healthy meal options. One of the barriers encountered has been that some restaurants do not know how to price the healthy menu options.</p> <p>Children Issues/Alina Soto– The committee held a Strategic planning session during their October meeting. This included a 3 hour Strengths, Weaknesses, Opportunities, Threats (SWOT) analysis. The committee will hold its 2nd annual Thanksgiving luncheon on November 21, 2014. Work done in Miami for the Childcare initiative has been recognized by the Lets Move campaign.</p> <p>Health & the Built Environment/Karen Hamilton – The committee will be hosting a Fit City Miami on Friday February 20th 2015 The event will feature a Fit Nation exhibit and fitness breaks There will also be Breakout sessions to discuss implementing active design guidelines throughout Miami municipalities.</p> <p>Health Council/ Marisel Losa The Affordable Care Act enrollment period is from Nov 15 to March 15 Enrollment activities will take place in every district. Expanding conversation to include "I'm covered, now what" The Health Council has partnered with 211 to direct community members to in person assistance. Enrollment navigators will available at the Health Council to provide assistance.</p>	
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Old Business/New Business	Voting will take place at committee meetings during the month of November.	
Adjournment	The meeting was adjourned at 11:00am. The next meeting is scheduled for December 8th at the Health Council of South Florida	