

CONSORTIUM FOR A HEALTHIER MIAMI-DADE
 Executive Board
 February 9, 2015

TOPIC	DISCUSSION	ACTION NEEDED
Members Present	Ann-Karen Weller, Florida Dept. of Health in Miami-Dade Shanika Watson, Florida Dept. of Health in Miami-Dade Jeff Hurst, Department of Children and Families Marisel Losa , Health Council of South Florida Alina Soto, Department of Children and Families Katiana Diaz, YWCA Leyanee Perez, American Healthy Weight Alliance Nelly Rubio, CBS4 Dr. M. Enrique Flores, Shin Wellness Maura Shiffman, Health Council of South Florida Teleconference: David Saltman, Florida International University Karen Hamilton, SFRPC Nancy Maidique, Florida International University	
Welcome and Introductions	The Executive Board of the Consortium for a Healthier Miami-Dade was brought to order by Ann-Karen Weller at 9:15AM. All members were welcomed at the Health Council of South Florida.	
Approval of Minutes	Approval of Minutes – Meeting minutes for August were reviewed by members. The minutes were approved by Alina Soto and seconded by Jeff Hurst with the following corrections: Page 4: <ul style="list-style-type: none"> • Additionally they meet with Representative Jose Oliva’s aide. Page 5: <ul style="list-style-type: none"> • The next meeting is scheduled for February 9, 2015 at the Health Council of South Florida. 	

CONSORTIUM FOR A HEALTHIER MIAMI-DADE
 Executive Board
 February 9, 2015

<p>Orientation/Consortium Review</p>	<p>Mrs. Weller provided an orientation for new Chairs and Vice-Chairs of the Consortium. This also acted as an overview for previous board members. Orientation binders were provided to the new members.</p> <p>The goals of the Consortium are:</p> <ol style="list-style-type: none"> 1. Integrate planning and assessment processes to maximize partnerships and expertise of the community in accomplishing its goals. 2. Increase the percentage of adults and children who are at a healthy weight. 3. Build and revitalize communities so people can live healthy lives. 4. Increase access to resources that promote healthy behaviors. <p>The Florida Department of Health is going for Public Health Accreditation statewide. The Public Health Accreditation Board is in the process of doing site visits to twenty health departments. This will take place on February 24, 2015.</p>	
<p>Review Logic Model Review</p>	<p>Maura presented the Consortium Logic Model. This model is a result of the Strategic Plan meeting that took place on Oct.9th as well as the PICH. Committees are to focus on policies, systems and environmental change. The Logic Model is focused on inputs, strategies/activities, outputs, short-term outcomes, intermediate outcomes, long-term outcomes, and impact.</p> <p><u>Suggestions</u> Inputs: Volunteer organizations</p> <p>Strategies/Activities: Educate on healthy lifestyles; Health education on chronic diseases and risk factors; Increase policies and environmental</p>	

CONSORTIUM FOR A HEALTHIER MIAMI-DADE
 Executive Board
 February 9, 2015

	<p>change; Decrease obesity through education and behavior change; Increase community awareness and engagement</p> <p>Outputs: Outreach, Educate on healthy lifestyles ie. physical activity, safety, tobacco</p> <p>Intermediate outcomes: MM committee: Buy media spots TFW: Revise toolkit</p> <p>Long-Term Outcomes: TFW: 14,000 individuals</p> <p>The goal of the Consortium is to improve health outcomes and access while reducing disparities.</p>	
<p>Committee Action Reports</p>	<p>Committee Reports</p> <p>Tobacco Free Workgroup/Nancy Maidique Dr. Richard Thurer, University of Miami and Dr. Wasim Maziak, Florida International University attended the TFW committee meeting. Presenter, John Michael Pierobon, Community Member came up with ideas and strategies and how to go about them in a different way. He came up with an idea of having tobacco concerns/issues on a ballot where the community can vote. Some concerns are: Increase the legal age to purchase tobacco from 18 to 21; Increase taxes on tobacco products; Creating tobacco/smoke free beaches and parks and working on preemption. February 15- 21 is Threw and Chew Day. March 18th is Kick Butts Day. Efforts are being focused more on hookahs and e-cigs because the number of cigarette use is decreasing. The number of</p>	

CONSORTIUM FOR A HEALTHIER MIAMI-DADE

Executive Board
 February 9, 2015

hookah use is increasing. The TFW Vice-Chair suggested having a forum to educate employers on developing policies at the work place. There was also a suggestion of collaboration with the Worksite Wellness and Elder Issues committees.

Health & the Built Environment/ Karen Hamilton

Fit City will take place at the Miami Architecture Design (MIA) on February 20th. Alina will be conducting a fitness break. As an added component, there is a center developed to implement the active design guidelines throughout New York City. The afternoon session will be on the process and where do we start implementing active guideline designs in Miami. On Feb. 28th the committee will participate in an open house at Vizcaya museum. There will be a table with different organizations affiliated with HBE to distribute information.

Children Issues/Alina Soto

The Children Issues committee had a great meeting that was held by the Vice-Chair. The committee discussed project updates and current activities. There will be a discussion about the strategic plan at the next committee meeting. Membership is increasing.

Health Promotion & Disease Prevention/Leyanee Perez

There was a presentation on how to use social media last meeting. 9am and 7pm-9pm is the best time to post something on Facebook. This is when people are more active. The brochures will be ready for next week. The stickers are on hold.

CONSORTIUM FOR A HEALTHIER MIAMI-DADE
 Executive Board
 February 9, 2015

	<p>Marketing & Membership/ Nelly Rubio The Marketing & Membership committee meeting was on February 4th. Magellan Complete Care presented on mental health. They are a health organization that serves Medicaid patients with mental illnesses. The workshop was a good turnout. Jeff Hurst, Vice-Chair, will be presenting on Child Safety at the March 4th workshop. In April, Cristina from the Health Council of South Florida will present on advocacy. Robeks restaurant provided healthy food samples and smoothies to attendees.</p> <p>Worksite Wellness/ Dr. M. Enrique Flores There will be a worksite wellness forum on March 5, 2015 from 9:30am to 11:30am. The presenters will discuss state and financial planning.</p>	
<p>Old Business/New Business</p>	<p>PICH updates Mrs. Weller mentioned the budget has been approved. Communication Plan was submitted on January 30th. Evaluation plan from Health Council of South Florida was also submitted to CDC.</p> <p>Consortium Annual Event will take place on March 20, 2015. There will be a \$25 registration fee and Health Council of South Florida will collect funds. Liaisons are working on the Consortium Annual report. The following committees will be presenting at the event: Health and the Built Environment, Health Promotion & Disease Prevention, Tobacco Free Workgroup and Worksite Wellness. There will also be a keynote speaker from the CDC.</p>	
<p>Adjournment</p>	<p>The meeting was adjourned at 11:39am. The next meeting is scheduled for March 9, 2015 at the Health Council of South Florida.</p>	