



## CONSORTIUM FOR A HEALTHIER MIAMI-DADE

Executive Board  
November 9, 2015

TOPIC	DISCUSSION	ACTION NEEDED
Members Present	<p>Alina Soto, Department of Children and Families (Executive Board Co-Chair)</p> <p>Jeff Hurst, Department of Children and Families</p> <p>Ann-Karen Weller, Florida Dept. of Health in Miami-Dade</p> <p>Shanika Watson, Florida Dept. of Health in Miami-Dade</p> <p>Leyanee Perez, American Healthy Weight Alliance</p> <p>Valerie Turner, Florida Dept. of Health in Miami-Dade</p> <p>Nelly Rubio, CBS</p> <p>Nicole Marriott, Health Council of South Florida</p> <p>Samantha Sater, Health Council of South Florida</p> <p>Nancy Hernandez, Logical Health Group</p> <p><u>Teleconference:</u></p> <p>Karen Hamilton, South Florida Regional Planning Council (Executive Board Co-Chair)</p> <p>Alfie Leon, City of Miami</p> <p>Katiana Diaz, YWCA of Greater Miami-Dade</p> <p>Marlene Rodriguez, Bayview Asset Management, LLC</p>	
Welcome and Introductions	<p>The Executive Board of the Consortium for a Healthier Miami-Dade was brought to order by Alina Soto and Karen Hamilton at 10:03AM. All members were welcomed at the Health Council of South Florida.</p>	
Approval of Minutes	<p>Approval of Minutes – Meeting minutes for September were reviewed by members. Alina Soto proposed changes to the September minutes be submitted to liaison. Executive Board will submit appropriate changes to liaison. The minutes were approved by Jeff Hurst and seconded by Katiana Diaz.</p>	

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<p>Commissioner visit outcome</p>	<p>Board discussed Commissioner visit that took place at the last meeting and how the Consortium can be involved if needed. It was recommended that the Board reach out to other county elected officials that may want to learn about the work of the Consortium. Board suggested writing a thank you letter to Commissioner Levine Cava for her visit.</p>	<p><i>Who is doing this?</i></p>
<p>Tobacco Free Workgroup TV Spot</p>	<p>Nancy Hernandez was on a segment of Focus on South Florida public affairs show that aired on WBFS, MyTV33 Sunday, 10/25, 10-10:30 AM. She spoke about the history and successes of the Tobacco-Free Workgroup and provided background on the Consortium.</p>	
<p>Elevator Speech</p>	<p>How would the Executive Board approach stakeholders about the Consortium initiatives?  It was recommended that the Board use a script that can turn into an elevator speech to talk about the important work of the Consortium. The speech should include an explanation about the Consortium, a brief synopsis of the PCH grant, and specific initiatives/projects. The goal of the elevator speech is to provide the community information about the Consortium in a uniform way.</p>	
<p>Healthy Happens Here</p>	<p>Healthy Happens Here stickers were received by Nelly Rubio from the following committees: Children Issues, Elder Issues, Tobacco Free Workgroup and Worksite Wellness. There was a discussion to have a Healthy Happens Here sticker for clinical linkages/healthy hub. The sticker could display Healthy Hub Here and highlight free screening, counseling and education.</p>	

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<p>CHIP Update</p>	<p>Karen Weller provided a Community Health Improvement Plan update with the following information:</p> <ul style="list-style-type: none"> <li>- DOH-Miami-Dade staff is on board and will work on the accuracy of CHIP data.</li> <li>- In the area of Chronic Disease, 46% of those indicators are doing well. 29% of Chronic Disease indicators are in progress. 26% of those indicators are not doing well.</li> <li>- In the area of Community Redevelopment, 38% of the work is complete. 31% is in progress, 19% is at risk and 12% has no data.</li> </ul>	<p>Karen Weller will provide an update on indicators at the next board meeting and recommendations on what the committees are working on.</p>
<p>PICCH Update</p>	<p>The following PICCH update was provided by board members:</p> <ul style="list-style-type: none"> <li>- Karen Weller mentioned Year 1 information was sent to CDC. CDC will visit again in December.</li> <li>- On November 17, DOH-Miami-Dade will host a PICCH grant orientation</li> <li>- CBS will be working on media and tv ads.</li> <li>- Nicole Marriott mentioned they have completed the baseline analysis for the Tobacco Smoke-Free intervention and will post the information on the Miami Matters website.</li> </ul>	
<p>Committee Partner Updates</p>	<p>Nelly Rubio, CBS          Alina Soto, Chair of the Children Issues committee presented at the Marketing and Membership committee brainstorming session. Many great ideas were provided for the Children Issues initiative. Dr. Thao Tran, PICCH Consultant, will present on the green prescription in a future Marketing and Membership committee workshop.</p>	

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	<p>           Marlene Rodriguez, Bayview Asset Management, LLC            Worksite Wellness had their committee meeting last Thursday in which they discussed strategies to best reach employers to assist in year 2 of the PICH grant. Their action items included defining a target audience, revising a flyer, identifying resources and revising the Worksite Wellness resource directory. January 7<sup>th</sup> is the next Worksite Wellness forum. The Worksite Wellness Awards will be held on May 6, 2016.         </p>	
	<p> <b>Alfie Leon, City of Miami</b>            Alfie is part of Catalyst Miami-Dade Oral Health Network in which they had a meeting with community leaders to discuss current issues of oral health. On November 10, there will be a ribbon cutting for the DOH-Miami-Dade dental opening at the Jefferson Reaves Senior Health Center. On Saturday, there was an event hosted by Connect Familias located in Little Havana for their 9<sup>th</sup> annual Kids Fair.         </p>	
	<p> <b>Jeff Hurst, Department of Children and Families</b>            Jeff also attended the Connect Familias event in Little Havana. As a result, two childcare centers were recruited for the PICH childcare initiative.         </p>	
	<p> <b>Leyanee Perez, American Healthy Weight Alliance</b>            During the last committee meeting, there was a brainstorm session about how to help restaurants benefit from the Healthy Happens Here initiative. The HPDP committee decided to create a flyer that will be disseminated at parks, health fairs and inserts with the tax properties on the Healthy Happens Here initiative. Restaurants need assistance to market the HHH initiative. Sergio's is a new restaurant that has joined the initiative.         </p>	

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	<p>Nancy Hernandez, Logical Health Group</p> <p>As a result of their latest project focusing on smoke-free public housing, CBS contacted Nancy for an interview regarding an e-cigarette explosion. The 9<sup>th</sup> Annual Tobacco Prevention Summit was held on November 7<sup>th</sup> at the Hialeah Goodlet Park. The team would like to have buttons for next year's summit. They would also like to have printed balloons to promote the work of the Tobacco Free Workgroup.</p> <p>Karen Hamilton, South Florida Regional Planning Council</p> <p>There is an HBE meeting on November 10, 2015 on the active design guidelines PICH initiative. They are currently looking to recruit members for an advisory group. They are looking to have active design guidelines adopted by the municipalities. Currently there are two Fit Nation exhibits, one in Southwest Dade and West Kendall Baptist.</p>	
<p>New Business</p>	<p>The following recommendations were discussed during the meeting:</p> <ul style="list-style-type: none"> <li>- Hosting a potluck at the next Executive Board meeting in December.</li> <li>- A brainstorm session to discuss the needs of each board member and their respective committee.</li> <li>- Interviews on media training for the Executive Board.</li> </ul>	
<p>Adjournment</p>	<p>The meeting was adjourned at 12:20am.</p> <p><b>The next meeting is scheduled for December 14, 2015 at the Health Council of South Florida. **Please note new Executive Board meeting time 10:00am – 12:00pm.</b></p>	