



CONSORTIUM FOR A HEALTHIER MIAMI-DADE

Executive Board

June 13, 2016

TOPIC	Discussion	ACTION NEEDED
Members Present	<p>Andrea Sparano, Health Council of South Florida Karen Hamilton, South Florida Regional Planning Council (Executive Board Co-Chair) Alina Soto, Department of Children and Families (Executive Board Co-Chair) Karen Weller, Florida Department of Health in Miami-Dade Leyanee Perez, American Healthy Weight Alliance Marisel Losa, Health Council of South Florida Nicole Marriott, Health Council of South Florida Ray Nellissery, Florida Department of Health in Miami-Dade Valerie Turner, Florida Department of Health in Miami-Dade</p> <p><u>Teleconference:</u> David Saltman, FIU Anjana Morris, Health Council of South Florida Nelly Rubio, CBS 4</p>	
Welcome and Introductions	The Executive Board of the Consortium for a Healthier Miami-Dade was brought to order by Alina Soto and Karen Hamilton at 10:03 AM. All members were welcomed at Health Council of South Florida.	
Approval of Minutes	Minutes for May were reviewed. The minutes were approved with motion being made by Leyanee Perez and seconded by Alina Soto	
PICH Updates	Karen Weller noted that the documents that were provided along with the meeting minutes and agenda included the CAP for year 01 and 02 and the contracted providers for the PICH grant. Karen Weller stated that the full CDC grant application can be shared with the board as it is open to the public, but to please send an email in order to request that document. Mrs. Weller stated that though the board did not receive the final CAP, each committee was considered and was able to give input as to what they would like to do under the PICH grant. Some of the inputs from the various committees were not included in the application as they did not meet the CDC requirements. CDC's focus is on policy, systems, and environmental change rather than direct services. However, the department tried to include most of the inputs from the	

CONSORTIUM FOR A HEALTHIER MIAMI-DADE

Executive Board

June 13, 2016

<p>PICH Updates/CAP Yr. 01 Discussion-Tobacco</p>	<p>committees by modifying it to fit the CDC requirements. A detailed explanation of the Year 01 and 02 was given by Karen Weller. Mrs. Weller highlighted the grant target areas of smoking, nutrition, physical activity and clinical linkages and stated that all interventions had to fall within one of those categories. The first item on the CAP is to increase the number of people with improved access to smoke free and/or tobacco free environments which included public housing. The responsible parties for this initiative is DOH and the Tobacco Free Work Group. Alina Soto asked if the department received additional funding from the Bureau of Tobacco Free Florida. Karen Weller explained that the State of Florida won a tobacco settlement which funds all 67 counties and is strictly used for tobacco initiatives and that the program has a separate work plan and includes different activities than those which are being funded by PICH. Under the Bureau, programs include: SWAT clubs, Corner stores point of sale, smoke-free - hospitals, college campuses, private housing and parks. Alina Soto was interested in knowing how the funds were allocated by population.</p>	
<p>PICH Updates/CAP Yr. 01 Discussion-Nutrition</p>	<p>The second item in the CAP is Nutrition. The activities related to nutrition are completed under the restaurant initiative which is guided by Leyanee Perez through the Health Promotion and Disease Prevention Committee. Worksite Wellness activities are done through the Worksite Wellness Committee. Nutrition activities at childcare centers are done through the Children Issues Committee.</p>	
<p>PICH Updates/CAP Yr. 01 Discussion-Physical Activity</p>	<p>Karen Weller stated that when the CDC visited in June 2015, they wanted the Department to broaden the reach in the community, so additional activities related to corner stores, parks, K-12, and after school areas were added to the CAP.</p> <p>The third item is physical activity which includes the activities related to active design guidelines, health impact assessment, and complete streets. Another area included under physical activity were childcare centers where the activities would be carried out under the Children Issues Committee. The goal</p>	

CONSORTIUM FOR A HEALTHIER MIAMI-DADE

Executive Board

June 13, 2016

<p>PICH Updates/CAP Yr. 01 Discussion-Clinical Linkages</p>	<p>of the initiative was to increase time allocated for physical activity in childcare centers from 60 minutes to 90 minutes. Increasing physical activity in worksites was another objective. Other objectives include increasing physical activity within the private school setting and afterschool programs.</p> <p>Clinical Linkages is the fourth item in the CAP. The activities related to this item included green prescription and healthy hubs. The objective of the green prescription is to provide referrals to parks which would reduce chronic illness and increase physical activity. West Kendall Baptist Hospital and The Florida Department of Health was taking the lead on this project. To date we have hubs located at West Kendall Baptist and the Liberty City health clinic.</p>	
<p>PICH Updates/CAP Yr. 02 Discussion</p>	<p>CDC visited in December 2015 and requested that the CAP focus on specific areas that have a high rate of momentum and were making faster progress. The Department was given the impression that work occurring with some initiatives was not moving quickly enough to meet the needs of the CDC. As a result of some discussion with the CDC, adjustments were made to the CAP and unfortunately some of the initiatives were modified while others were discontinued. The work to continue under the Year 02 CAP includes work with tobacco, restaurants, Active Design Guidelines, complete streets, and parks. We are working with parks to increase the utilization by promoting fit zones and other programs that are available to the public. Karen Weller requested the HBE committee to aid with the Safer People Safer Streets program. The program is led by honorable Mayor, Carlos Gimenez. Municipalities are ready to incorporate the active design guidelines into their existing plan, but they are in need of written guidelines.</p>	
<p>PICH Financial Discussion</p>	<p>Karen Weller stated that the total funding received for PICH was \$3.3 million per year, however for Year 01 all of the funds were not spent. Since the funding from year 01 was not spent, the Department submitted a carryover request for some of those funds, however the request was denied. Mrs. Weller explained that the CDC did not receive funding in year 3 and the legislature informed CDC to spend monies that are normally allocated for Chronic</p>	

CONSORTIUM FOR A HEALTHIER MIAMI-DADE

Executive Board

June 13, 2016

<p>State Awarding Process</p>	<p>Disease and Prevention to fund year 03 PICH projects. The CDC will be using some of our unallocated year 01 funding to fund our Year 03, at a reduced amount of 25%. This cut was made across the board for all PICH awardees.</p> <p>Karen Weller stated that it has been proposed that funding be spent on fitness zones for the City of Hialeah and the County, however approval is pending from the CDC.</p> <p>Mrs. Weller stated that as a state entity the Department is required to put everything out for bidding when the cost exceeds a certain amount. Exceptions are applied if the entity is a government agency, provides a direct service (Health Service), or if the entity is a sole source. Different entities are able to bid through the My Florida Market Place. Usually the entity which has the lowest bidding amount is selected and if the choice is made to select a different vendor, then justification must be provided.</p>	
<p>Allocation of Funding under the NOA and RFP</p>	<p>Mrs. Weller shared that PICH requires at least 50% of funding be spent in the community, 10% for media, and 10% for evaluation. Karen Weller stated that the department is in the process of writing a request for proposal for media so that we can have comprehensive media campaign. She stated that it a lengthy process and it may take more time to get the RFP advertised. Mrs. Weller stated that since the RFP was not completed in year 01, smaller awards were made to vendors with a Cap of \$35,000. Mrs. Weller reviewed the funding chart with the board.</p>	
<p>CDC Site Visit</p>	<p>Mrs. Weller shared that the CDC is doing site visits on June 23 and 24. The CDC would like to meet with the Tobacco Free Workgroup and would also like to visit multi-unit housing which have become smoke free. They would also like to know the evaluation plans so, the Health Council has been invited to participate as well. The lunch will be at Sergio's and it will allow the work of PICH to be showcased to highlight the healthy restaurant initiative. In addition, the CDC would like to visit other restaurants which are at different stages of implementation. For the second day, we will be taking the CDC to</p>	



CONSORTIUM FOR A HEALTHIER MIAMI-DADE

Executive Board

June 13, 2016

<p>HPDP Committee Updates</p> <p>Elder Issues Committee Updates</p>	<p>meet with Cheryl Jacobs at the Miami Center for Architecture and Design to discuss Active Design Miami. Members from park and recreation are also invited to the meeting so that they can share their progress on activities. Karen Weller invited the board members to the meeting to offer support. Alina Soto and Karen Weller stressed the importance of harnessing the collective impact.</p> <p>Leyanee Perez informed the committee members that she has many restaurants that are ready for sensory evaluations and requested that board members let her know if they are interested in participating in the sensory evaluations. Leyanee told the committee that she was able to meet the target of 70 restaurants. Leyanee Perez had a concern about South Miami Hospital, Baptist Health South Florida wanting local restaurants to participate in their health fair by providing free samples. It was suggested to have the restaurants near the hospital volunteer for the Health Fair, and could charge an entrance fee to help offset the cost.</p> <p>Leyanee Perez stated that Thamara Labrousse, (City of Miami Gardens) agreed to help connect restaurants in the City Miami Gardens to the restaurant initiative. She asked if the Live Health Miami Gardens logo can placed on the menu. Karen Weller will ask the legal if we can co mingle logos. There was also discussion on the copy righting of consortium logos and the Healthy Happens Here brand.</p> <p>David Saltman provided an update and stated that as a follow-up to the Elderly Mobility Conference, the committee members are meeting with Alice Bravo, Director of Transportation (Miami-Dade County).The items for discussion will be the assisted transportation program (access & qualitative issues) and access to parks. The committee is also working to increase the inter-committee communication. Leyanee will be presenting at the next committee. The Elder Issues committee is currently involved in assisting the Alliance of Aging with their study “Needs and Unmet Needs”(2017-2019 Action Plan) and is working with the Health foundation (Age Friendly</p>	<p>Valerie Turner to provide update at next meeting.</p>
---	---	--

CONSORTIUM FOR A HEALTHIER MIAMI-DADE

Executive Board
June 13, 2016

<p>HBE Committee Updates</p> <p>Children Issues Committee Updates</p> <p>Evaluation Updates</p>	<p>Initiative) in order to get counties to become certified as a “Good Place to Grow Old”.</p> <p>Karen Hamilton shared that Dr. Scott Brown (University of Miami) presented on parks and some of his current research. The HBE committee will be meeting at West Kendall Baptist Hospital in order to learn more about the Healthy Hub and the installation of their outdoor fitness zones. The topics for the next HBE meeting will be collective impact, CDC site visit and Fit City.</p> <p>Alina Soto stated that the committee is in the process of creating a strategic plan. Little Havana will be the focus to create an impact, especially River Side Park. The goal is to provide opportunities for families to become physically active. The efforts will be assisted by the HBE committee. Alina also stated that the committee is assisting with the Florida Healthy Babies Community Meeting on June 17, 2016.</p> <p>Nicole Marriott stated that the HCSF is in the process of surveying the restaurants participating in the initiative. Andrea Sparano suggested the committee to get involved in the different stages of the process. She also shared that they are also working on post assessments for multi-unit housing and that the Miami Matters website also has a PICH page that will be updated.</p>	
<p>Old Business</p>	<p>Alfie Leon provided discussion about ways to involve the younger generation in the work that the consortium is doing. Should find ways to invite and recruit high school and college kids to become involved with our work and become young leaders to keep them involved and engaged in projects. Some research will be conducted to determine the best approach to gain more buy in. This activity is pending. Nelly suggested a contest with high school students.</p> <p>Training on how to be interviewed by media is pending and names of trainers will be provided.</p>	<p><i>Alfie Leon and Marketing and Membership Committee to develop approach to involve youth.</i></p> <p><i>Nelly Rubio</i></p>



CONSORTIUM FOR A HEALTHIER MIAMI-DADE

Executive Board

June 13, 2016

	<p>Possible meeting with league of mayors or MD Board of Education Director. Obtain dates of key meetings. Francis Suarez (League of Cities) set meeting for presentation for April/May. Prep a presentation for use.</p> <p>Marisel Losa stated that there is a Robert Wood Johnson Foundation grant for childhood obesity and suggested that Leyanee could apply to address the children's menu</p>	<p><i>Alina Soto will prepare presentation</i></p> <p><i>Marisel Losa will provide information to Leyanee Perez</i></p>
New Business-Annual Event Discussion	<p>Karen Hamilton stated that she had email correspondence with Wendy Wolf to see if Viscaya can be used as the venue for the Consortium for Healthier Miami-Dade Annual event. She expressed her interest, but was unsure about accommodating everyone in the available space.</p>	<p><i>Karen Hamilton will get back to the committee with more information about the venue.</i></p>
Adjournment	<p>The meeting was adjourned at 12:08pm</p> <p>The next meeting is scheduled for July11, 2016 at Health Council of South Florida. **Please note new Executive Board meeting time 10:00am – 12:00pm.</p>	