

**CONSORTIUM FOR A HEALTHIER MIAMI~DADE**

Executive Board  
August 30, 2016

TOPIC	Discussion	ACTION NEEDED
Attendees	<p>Alina Soto, Department of Children and Families (Executive Board Co-Chair)            Karen Hamilton, South Florida Regional Planning Council (Executive Board Co-Chair)            Dr. Lillian Rivera, Florida Department of Health in Miami-Dade            Dr. Valerie Turner, Florida Department of Health in Miami-Dade            Ray Nellissery, Florida Department of Health in Miami-Dade            Marisel Losa, Health Council of South Florida            Leyanee Perez, American Healthy Weight Alliance</p>	
Welcome	<p>The Executive Board of the Consortium for a Healthier Miami-Dade was brought to order by Alina Soto and Karen Hamilton at 11.10 AM.</p>	
Media Update Healthy Happens Here Map/Website	<p><u>Healthy Happens Here Interactive Map</u></p> <p>Dr. Valerie Turner gave an overview of the Healthy Happens Here/PICH interactive map, which depicts participating locations to access healthy food and physical activity throughout the county. Restaurants, parks, farmer markets, West Kendall Baptist Hospital, and the Liberty City Health and Wellness Center.</p> <p>Alina Soto proposed the idea of creating a palm card, which lists the location of parks, healthy hubs and restaurants.</p> <p>Dr. Turner advised that DOH will focus on redesigning the website and mobile access in year 3 of PICH.</p> <p>Karen Hamilton suggested engagement strategies should include access to users with technology.</p> <p>Collaborating with the Greater Miami Convention and Visitors Bureau to include the Healthy Happens Here initiative sites would be an effective opportunity to leverage existing resources and expand the Consortium’s reach, by creating a mobile app to showcase the Consortium and the different committees and their initiatives. The Health and the Built Environment</p>	<p>A board member will present the proposal to the Marketing and Membership Committee</p>

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	<p>committee has a member who is affiliated with Code for America in Miami and could potentially assist in creating the App. The Consortium could sponsor a hackathon to develop innovative technology strategies.</p> <p>Marisel suggested linking various elements of Healthy Happens Here initiative to different indicators in the Miami Matter website.</p> <p>Alina Soto suggested a putting out a challenge to the community to create an app.</p> <p>Marisel Losa offered The Health Council of South Florida as a platform where the community could share ideas nurturing healthy communities.</p> <p>The committee members concluded that the Consortium should consider the existing resources in the community when creating an app.</p> <p>Dr. Valerie Turner anticipates an updated website before the next annual meeting. Dr. Isaac Prilleltensky, Dean of the School of Education and Human Development and Vice Provost for Institutional Culture at the University of Miami will provide Leadership and Community engagement training to the board on September 29<sup>th</sup>.</p> <p>Leyanee Perez reported 75 restaurants are on board with Healthy Happens Here restaurant initiative. Several sample menus were provided.</p>	
Adjournment	<p>The meeting was adjourned at 11.30 a.m.</p> <p>The next meeting is scheduled for September 12, 2016 at the Health Council of South Florida. <b>**Please note that the new time for the Executive Board meeting is from 10:00am – 12:00pm.</b></p>	