

CONSORTIUM FOR A HEALTHIER MIAMI-DADE

Executive Board
 Monday, July 8, 2024

TOPIC	DISCUSSION	ACTION NEEDED
Members Present (8)	<p><u>Virtual</u> Dr. Cristina Brito, West Kendall Baptist Hospital (Executive Board Co-Chair) Leyanee Perez, American Healthy Weight Alliance (Executive Board Co-Chair) Bill Amodeo, Tobacco Free Work Group Marjorie Epstein Aloni, Tri County Senior Resource Referral Network Luisa Martinez, Sonshine Communications William Sanchez, Tobacco Free Work Group Julia Ayumi Schmidt Meguro, UM/ Florida Department of Health in Miami-Dade (Intern) Candice Schottenloher, Florida Department of Health in Miami-Dade (Committee Liaison)</p>	
Welcome and Introductions	<p>The Executive Board’s July 2024 meeting was hosted virtually via Microsoft Teams brought to order by Dr. Cristina Brito and Leyanee Perez at 10:05 a.m.</p> <p>All members of the committees introduced themselves at the beginning of the meeting.</p>	
Approval of Minutes	<p>The committee approved the June 2024 meeting minutes with a motion from Marjorie Epstein Aloni and a second from William Sanchez.</p>	
Previous Action Items Board’s Role with COVID-19 & Health Equity Mayor’s Initiative on food insecurity and the food pantry initiative	<p>Dr. Cristina Brito and Leyanee Perez led the continued discussion from June with the Executive Board on the Consortium’s role as it related to COVID-19, optimal health, and factors and conditions that impact health. Dr. Cristina Brito reported that there has been an increase in COVID cases in hospitals. The new variant seen in the rising cases presents with more gastrointestinal symptoms that are similar to a stomach flu with diarrhea and vomiting in addition to the typical respiratory symptoms. This is a change from previous variants and is especially concerning during these summer months due to the increased risk for dehydration. The lung-related severity of the infection has declined, but cases continue to climb. COVID-19 testing kits continue to be effective in detecting new cases.</p> <p>Leyanee Perez provided updates related to the Mayor’s Initiative on food insecurity and the food pantry initiative as well as updates on recent FNFA Stakeholder Strategy meeting. This is a group for policies and procedures, funding, nutrition guidelines, food pantries and distribution centers and is seeking contributors. Currently, there is no funding to implement ideas, but there are plans to be ready for opportunities when funding is available. One of these ideas includes a Miami food bank in the South agreed to open a third center in the North, aiding northern food pantries and centralizing supplies to prevent competition. The group also</p>	

<p>Food insecurity, Healthy Hub, West Kendall Baptist Hospital Updates</p>	<p>discussed that USDA food guidelines are challenging for under-staffed and under-resourced food pantries. Candice Schottenloher raised concerns about moldy bread from Farm Chair, with suggestions for better storage. Additionally, 139 supermarkets agreed to donate food to Farm Share, which the group emphasized needs to be more accessible.</p> <p>Dr. Cristina Brito provided updates on nutrition education in the hospital and clinical settings. Nicklaus Children’s Hospital has been effectively conducting food insecurity screenings and has extended this practice to outpatient settings. Although the mandate for social factors of health doesn't apply to those under 18, they have adapted it for this population using evidence-based questions and have trained clinical staff to connect patients to resources. Families identified with food insecurity will receive stipends to offset food delivery costs. This initiative is part of a pilot study to determine its impact on reducing emissions related to food insecurity. Baptist Health has developed a form addressing the five key factors of health, including food insecurity, and plan to implement it in outpatient settings. Family medicine residents at Baptist are being trained in screening techniques, but more staff education is needed. Additional information is available at Go Local West Kendall Community Resources.</p>	
<p><i>Leadership is not a Title: It is a Behavior</i> Presentation Follow-Up Conversation</p>	<p>The presentation <i>Leadership is not a Title: It is a Behavior</i> by Florence Greer, Associate Teaching Professor, Public Health Practicum Coordinator, Department of Health Promotion and Disease Prevention at Florida International University received positive feedback from consortium members. Key takeaways included that a person’s skills should be more important in the hiring process than simply titles and years of experience, and that understanding a person’s values and who the person is also important.</p>	
<p>Community Partner Assessment Survey Reminder</p>	<p>Executive Board members were reminded to complete the survey on behalf of their organization. The survey will help identify which partners are at the table in the public health system and with the development of the new community health development plan. The survey can be accessed here and will close Friday, July 12, 2024.</p>	<p>Complete CPA survey here by Friday, July 12, 2024 on behalf of your organization.</p>
<p>New Business Partner Engagement Discussion</p>	<p>The Executive Board continued the discussion surrounding the importance of community partner engagement in the Consortium as well as the new community health planning cycle. Noted stakeholders from the MAPP Kick-off that we should engage included faith-based organizations, Chamber of Commerce, policy changemakers like the mayor’s office, commissioners, and local elected officials. Consortium members were reminded of the</p>	<p>Share elevator agenda next meeting.</p>

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	<p>elevator speech with the health agenda message created to engage officials and policy changemakers. We discussed finding ways to keep the Miami-Dade County new senior advocate engaged with the Consortium.</p>	
<p>M&M Updates</p>	<p>Luisa Martinez provided the Marketing & Membership (M&M) updates on behalf of Bernadette Morris with Sonshine Communications to the Executive Board. She shared that there are still promo items remaining including cards, water bottles, first aid kits that they would like to set up a time to deliver or have someone pick up. Requested changes for the Consortium’s graphics have been completed. Sonshine updated the logo in materials from the DOH’s to the Consortium’s logo, which are currently undergoing the process to be approved. Flyers approved for distribution for the food pantries will now be shared.</p>	
<p>DOH Programmatic Updates</p>	<p>Candice Schottenloher provided DOH programmatic updates on behalf of Mrs. Adebisi for the Office of Community Health and Planning. DOH-Miami-Dade is sharing flyers in English, Spanish and Creole on how to protect from Mosquito-borne illness. You may want to include this information on your website and share with your partner networks. Nancy and Candice attended the HESJ Summit on June 26th to 28th in Washington, D.C. This summit was held for CDC grant awardees. There were many presenter sessions discussing relationship building, using data to build narratives, research and evaluation listening sessions, transformative policy change, and how to keep project momentum. Other breakout sessions were included with the regions. The Office of Community Health and Planning recently just hired OMH position and will be bringing in a biostatistician as well.</p>	
<p>Partner Updates</p>	<p>All Star Media Solutions: Bill Amodeo shared that the Florida DOH has contracted with over 100 supermarkets, including CVS, Bravo, Navarro supermarkets, and Ideal Food Basket, where they will be doing health marketing at kiosks by entry ways. This contract was set after a successful three-month trial at CVS. The DOH can do any type of marketing except for health insurance. This was noted to be a very affordable and effective venue for health marketing. Kiosks can have both static and/or video messages. Leyanee Perez advocated for the inclusion of nutrition marketing at places such as Bravo, a main contributor to food pantry donations, which donates many of their unhealthy food products since they are in high demand with Bravo’s customers. In theory, Bravo will be able to donate healthier food if their customers eat healthier because of the marketing.</p> <p>Health Promotion and Disease Prevention: An update was shared by Leyanee Perez. She shared the committee met with the Pace centers by Jewish Health and discussed the significant difficulties faced by the elderly community in Miami to obtain the help that they</p>	

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	<p>need despite the many clinics and services offered in Miami. They will be meeting again next week.</p> <p>Worksite Health Committee: July meeting rescheduled to July 18th.</p> <p>Children Issues Oral Health; Healthy Baby Taskforce: June meeting was canceled; will reconvene in July.</p> <p>HBE: The committee will meet virtually tomorrow Tuesday, July 9, 2024 at 10 a.m.</p> <p>Please email any updates, flyers, events, or requests to present to the committee liaison, Candice Schottenloher, via email at Candice.schottenloher@flhealth.gov.</p>	
Adjournment	<p>The meeting adjourned at 11:09 a.m. The next Executive Board meeting will be virtual on Microsoft Teams on Monday, August 12, 2024, from 10:00 a.m. to 11:30 a.m.</p>	