



**HEALTH PROMOTION AND DISEASE PREVENTION**  
 Tuesday November 17, 2015



TOPIC	DISCUSSION	ACTION NEEDED
Members Present	1. Leyanee Perez (LP)- American Healthy Weight Alliance (AHWA) 2. Melissa Hernandez (MH) – Florida Department of Health in Miami-Dade (FDOH-MD) 3. Maria Negahbani (MN) – FDOH-MD 4. Sheran Melo (SM)- FDOH-MD 5. Samantha Sater (SS) – Health Council of South Florida (HCSF) 6. Anjana Morris (AM) - HCSF 7. Lasonia Landry (LL) – American Heart Association (AHA) 8. Melvin Taylor (MT) - AHA 9. Mary Anne Sherman (MS) – FDOH – MD 10. Natouchka Murray (NM) – FDOH – MD 11. Catherine Hibbitt (CH) – FDOH-WIC 12. Sabine Delouche (SD) – UM WalkSafe 13. Karen Iglesias (KI) – FDOH – STD/HIV  Via conference call: 10. Orlando Rivero (OR) – Scribe Solutions 11. Ashley Moncrieft (AM) – UM 12. Grisel Palacios (GP) – Healthy West Kendall 13. Chanadra Young Whiting (CW) – FIU 14. Katiana Diaz (KD) – YWCA 15. Monica Dawkins (MD) – UF 16. Karina Villalba (KV) – FIU	
Welcome and Introductions	-The monthly meeting of the Consortium for a Healthier Miami-Dade Health Promotion and Disease Prevention Committee was brought to order at 2:00 PM by LP. - All members introduced themselves.	
Review and Approval of Minutes	~ The minutes from the October Health Promotion and Disease Prevention Committee meeting were reviewed. -A motion to approve the minutes was initiated by MS and seconded by NM.	



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<p>Executive Board Updates</p>	<ul style="list-style-type: none"> <li>- LP provided the November Executive Board meeting update: Discussed Commissioner Daniella Levine Cava's visit and outcomes from October meeting. Each committee presented on initiatives. There was discussion of the possibility of Consortium to serve as an advisory board.</li> <li>- Chair of Tobacco Free Workgroup updated Executive Board on her interview with CBS4 on smoke-free initiatives</li> <li>- Community Health Improvement Plan (CHIP) update: 125 indicators on chronic disease, 42% improved and 29% are in progress</li> <li>- Partnerships to Improve Community Health (PICH) update: Chair of Executive board working on elevator speech to explain PICH.</li> <li>- Chair of Marketing &amp; Membership Committee update on marketing strategies for Healthy Restaurant initiative:             <ul style="list-style-type: none"> <li>o Have to reach people 10 times in order for message to get across</li> <li>o Promote property tax to restaurants as another channel</li> </ul> </li> <li>- Pandora radio ads with Make Healthy Happen (MHH) will be up soon</li> <li>- MHH Media ads on bus wraps are located throughout city</li> </ul>	
<p>Discussion/Strategic Planning</p>	<ul style="list-style-type: none"> <li>-LP updated members on Healthy Happens Here (HHH) Restaurant initiative:</li> <li>- Use flyers at various venues to display and promote initiative</li> <li>- Met with owner and enrolled Sergio's Restaurant (6 locations) with HHH initiative:             <ul style="list-style-type: none"> <li>- Menus under 500 calories created</li> <li>-Part of La Flaca menu</li> <li>-Taste testing panel to-be-announced</li> <li>-HHH logo to be on menu</li> </ul> </li> <li>- Current restaurants signed on: Healthy living meals, Café Tropical, Pizza D'light, Sergio's</li> <li>-GP suggested baseline measure of restaurants for impact</li> <li>-LP and committee members discussed evaluation cards for HHH: what questions to include and remove.</li> </ul>	<p>Evaluation cards to be updated:</p> <ul style="list-style-type: none"> <li>- Will you order a healthy meal again? Move to #1</li> <li>- What is your gender?</li> <li>-Change age range to 56 and older</li> <li>- #7 put Non-Hispanic</li> <li>- Incl. question for zip code</li> <li>- Incl. comments/ suggestion option</li> <li>-Add line for <a href="http://healthymiamidade.org">healthymiamidade.org</a></li> </ul>

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	<ul style="list-style-type: none"> <li>- Top suggestions include:             <ul style="list-style-type: none"> <li>- Using zip code to map geographically of where people reside</li> <li>- Check with restaurants on cost sharing if interested in restaurant promotion</li> </ul> </li> <li>- Promote HHH through Yelp.com, Miami New Times, New Tropic publications, Facebook</li> <li>-Dr. Rivera came to meeting and inquired on HHH initiative</li> </ul>	
<p>Member Updates</p>	<p>MD – UF, Kiwanis and United Way planning a “Better Beginning Baby” Event in Miami Gardens at Betty Ferguson Center, targeting Miami Gardens and Opa Locka mothers at-risk populations, parents with young children 0-3 yrs. Including workshops. (TBA)</p> <p>KI – Dec. 2<sup>nd</sup> – FL Department of Health in Miami-Dade: “Take the Train...Take the Test” – Free STD/HIV rapid testing in observance of World AIDS Day at selected Metrorail Stations throughout Miami.</p> <p>LL – Nov. 22<sup>nd</sup> - Miami-Dade Heart Walk at Museum Park in Miami, FL. Starts at 8:00am. Healthy food and activities for kids and family. Open to public.</p> <p>MS – Dec. 4<sup>th</sup> – Elders Issue Committee presents “Mobility with the Elderly” event. Panel discussion.</p> <p>MD –WIC hosting Baby Fair on 11/19/2015 at Children’s Issue Committee</p> <p>OR- FIU alumni fraternity open to assist with social media component of HHH restaurant initiative</p>	
<p>Closing/Adjourn</p>	<p>The meeting was adjourned 3:57 PM          Next meeting will be Tuesday, December 15, 2015</p>	