



**CONSORTIUM FOR A HEALTHIER MIAMI-DADE**  
**Marketing & Membership Committee Meeting**  
**Wednesday, June 5, 2013**

<p>Update on plan for “Make Healthy Happen” sponsors</p>	<p>Can we go to a third party to help fund projects through the committee that the Consortium wants to take up?</p> <ul style="list-style-type: none"> <li>• Department of Health cannot be the fiscal agent due to departmental rules and regulations.</li> </ul> <p>To continue the Make Healthy Happen Brand, Marketing &amp; Membership Committee waiting on the Department of Health’s approval on a fiscal agent.</p> <ul style="list-style-type: none"> <li>• Another possibility is going through a grant process.</li> </ul>	<p>Mrs. Weller-DOH still working on a fiscal agent.</p>
<p>Executive board update</p>	<p>Leyanee—Chair of Health Promotion &amp; Disease Prevention, mentioned Ian Hoare—Organizational Psychologist discussed the Stage gate process at the Executive board meeting on May 13, 2013. Presentation entailed how to launch a new initiative and its steps to follow. He spoke about a series of questionnaires that should be answered before launching a new project.</p> <p>Campaign to be launched by Marketing &amp; Membership committee.</p>	
<p>Other Business</p>	<ul style="list-style-type: none"> <li>a. Old Business             <ul style="list-style-type: none"> <li>i. Nelly Rubio-CBS4 received an award for her services from the Consortium for a Healthier Miami Dade Annual Showcase Meeting held on May 24, 2013. CBS4 news also received an award.</li> </ul> </li> <li>b. New Business             <ul style="list-style-type: none"> <li>i. Tips on Public Speaking                 <ul style="list-style-type: none"> <li>➤ Workshop- August 7, 2013</li> </ul> </li> </ul> </li> <li>c. Upcoming events             <ul style="list-style-type: none"> <li>i. None</li> </ul> </li> </ul>	
<p>Adjournment</p>	<p>The next Marketing and Membership Committee meeting will be held on <b>August 7, 2013</b> at 2:00 PM at the CBS4 news location: 8900 NW 18 Terrace, Miami FL 33172.</p>	

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	<p>July meeting will be cancelled, due to the observance of the 4<sup>th</sup> of July holiday.</p> <p>The meeting was adjourned by Adam Levy 2:41PM. Social Media Strategies workshop was followed after the Committee meeting from 3:00PM-4:00PM.</p>	
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