

CONSORTIUM FOR A HEALTHIER MIAMI-DADE
Marketing & Membership Committee Meeting
Wednesday, July 1, 2015

TOPIC	DISCUSSION	ACTION NEEDED
Members Present (6)	<p>Nelly Rubio, CBS4 (Chair) Jeff Hurst, Department of Children and Families (Vice-Chair) Shanika Watson, Florida Health in Miami-Dade County Su-Nui Escobar, Larkin Hospital Oriana Chacon, Miami Spine & Posture Natalie Diaz, Health Council of South Florida</p>	
Welcome and Introductions	<p>The monthly meeting of the Consortium for a Healthier Miami-Dade Marketing & Membership Committee was brought to order by Nelly Rubio at 2:05PM. Members were notified that the meeting was being recorded.</p>	
Approval of Minutes	<p>The minutes from the previous Marketing & Membership Committee meeting were reviewed. A motion to approve the minutes was initiated by Jeff Hurst and Su-Nui Escobar.</p>	
Marketing & Membership Workshop	<p>Consortium members are invited to attend a presentation by the Consortium's Executive Board Co-Chair and Health and the Built Environment Chair, Karen Hamilton on August 5, 2015 from 3pm-4pm at CBS4. Karen will provide background on the relationship between the built environment and health; share the Committee's mission and current work plan; and discuss opportunities for inter-committee coordination and partnership.</p> <p><u>Future workshop topics mentioned:</u></p> <ul style="list-style-type: none"> - Worksite Wellness committee (Sept.) - Children Issues committee (Oct.) 	
Speakers Bureau	<p>Nelly mentioned she is working on a list of potential organizations to book and provide services (speakers to present at the organizations). The Hammocks and YMCA Silver Sneakers were suggested to be added to the list. Nelly's intern will contact all the organizations and continue to work</p>	<p>Sui-Nui will provide a list of hospital contacts.</p>

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	<p>with her on gathering information and making contacts. The goal is to promote the Consortium for a Healthier Miami-Dade for a greater reach in membership and educate the community on various topics.</p> <p>Flash drives were given to Nelly (Chair) to disseminate to the speakers of the Speakers Bureau. She will bring them to the next Executive Board meeting and give to the Chairs who will then give them to their committee speaker. Nelly explained the Speakers Bureau process to the committee.</p>	<p>An email will be sent to the MM committee asking for potential organizations that may want to book a speaker from the Speakers Bureau.</p>
<p>Partner Updates</p>	<p>Natalie (HCSF) Working on special enrollment period. Currently, people that can still enroll in the Marketplace are those that qualify for special enrollment periods. Some examples are people that have gotten married or divorced, loss of income etc. Next open enrollment period will be in November.</p> <p>Su-Nui (Larkin Hospital) They just created a wellness blog that includes physicians, dieticians, recipes that is free for everyone. There is a new facility in Hollywood. Larkin Hospital has a healthy eating component where they have planted gardens for the residents. There are 70 new residents.</p> <p>Oriana Chacon (Miami Spine & Posture clinic) This is a local clinic in Coral Gables that focuses on NUCCA (National Upper Chiropractic Association). Migraines, balance coordination, massage therapy and functional movement are their focus. They want to spread health and wellness to the community.</p>	
<p>Executive Board update</p>	<p>An executive board meeting was held at the Florida Department of Health in Miami-Dade. CDC visited the Florida Department of Health in Miami-Dade on June 8 to observe the work currently being done under the Partnerships to Improve Community Health grant. All committees presented on their</p>	

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	past and current initiatives.	
Other Business	<ul style="list-style-type: none"> a. Old Business- None. b. New Business- None. c. Upcoming events- None. 	
Adjournment	The next Marketing and Membership Committee meeting will be held on August 5, 2015 at 2:00 PM at the CBS4 news location: 8900 NW 18 Terrace, Miami, FL 33172. The meeting was adjourned by Nelly Rubio at 3:50PM.	