

CONSORTIUM FOR A HEALTHIER MIAMI-DADE
Marketing & Membership Committee Meeting
Wednesday, November 4, 2015

TOPIC	DISCUSSION	ACTION NEEDED
Members Present (8)	<p>Nelly Rubio, CBS4 (Chair) Jeff Hurst, Department of Children and Families (Vice-Chair) Shanika Watson, FDOH-MD Frensy Melo, FDOH-MD Mary Ann Sherman-FDOH-MD Anjana Morris-Health Council of South Florida Nicole Marriot-Health Council of South Florida Monica Dawkins-UF/Miami Dade College</p>	
Welcome and Introductions	<p>The monthly meeting of the Consortium for a Healthier Miami-Dade Marketing & Membership Committee was brought to order by Nelly Rubio at 2:00PM. Members were notified that the meeting was being recorded.</p>	
Approval of Minutes	<p>The minutes from the previous Marketing & Membership Committee meeting were reviewed and approved.</p>	
<p>Marketing & Membership Hosted Workshop</p> <p>Quality Improvement updates</p> <p>Media Updates</p>	<p>Consortium members attended a presentation by the Consortium's Children's Issues Chair, Alina Soto from 3pm-4pm. Ms. Soto provided information and updates on the children's issues initiative and progress being made towards achieving increased physical activity and improved nutrition in the childcare settings.</p> <p>Jeff Hurst discussed the quality improvement projects and trainings that he provides for children and women and the success he has had.</p> <p>Frensy Melo provided an update on the current efforts of the Media campaign for PICH, including Pandora and some of the other projects that are in progress and discussed how these messages are being disseminated to the public</p> <p>Nelly Rubio reviewed social media and the importance of it in communicating and building a network.</p>	

CONSORTIUM FOR A HEALTHIER MIAMI-DADE
Marketing & Membership Committee Meeting
Wednesday, November 4, 2015

Upcoming workshops	<p><u>Future workshop topics mentioned:</u></p> <ul style="list-style-type: none"> - Green Prescription (January) - Healthy Hub (Health & Wellness Center) (January) - Worksite Wellness (pending) 	
Speakers Bureau	No current request	
Partner Updates	Nicole Slater from HCSF discussed a report they had recently published and a tobacco report they were working on.	
Executive Board update	No update provided	
PICH update	No update provided	
Other Business	<ul style="list-style-type: none"> a. Old Business- None. b. New Business- None. c. Upcoming events- None. 	
Adjournment	The next Marketing and Membership Committee meeting will be held on January 6, 2016 at 2:00 PM at the CBS4 news location: 8900 NW 18 Terrace, Miami, FL 33172. The meeting was adjourned by Nelly Rubio at 3:00PM.	