

CONSORTIUM FOR A HEALTHIER MIAMI-DADE
Marketing & Membership Committee Meeting
Wednesday, September 7, 2016



TOPIC	DISCUSSION	ACTION NEEDED
Members Present (10)	Nelly Rubio, CBS4 (Chair) Frensy Sheran Melo (Liaison) Valerie Turner, FDOH-MD (On the Phone) Leyanee Perez, American Healthy Weight Alliance Ricardo Jaramillo, HCSF Nanette Molina, HCSF Nercy Radcliffe, Providence Healthcare Misha Payne, Special Olympics Florida Katy Meagher, Neighbors 4 Neighbors Mercia Vento, Neighbors 4 Neighbors	
Welcome and Introductions	The monthly meeting of the Consortium for a Healthier Miami-Dade Marketing & Membership Committee was brought to order by NR at 2:15PM. Members introduced themselves and were notified that the meeting was being recorded.	
Approval of Minutes	The minutes from the previous Marketing & Membership Committee meeting were not reviewed. A motion to approve the minutes could not be initiated because no members from the previous meeting were present. The minutes will be reviewed in the next meeting.	
Executive Board update	VT provided updates of the August 2016 Executive Board Meeting. Highlights included: <ul style="list-style-type: none"> - The EB meeting served to review and discuss the Consortium guidelines of operation. The First few section sof the document were reviewed and will continue to be reviewed in the September meeting. - The Robert Wood Johnson Foundation paid a visit to Miami-Dade Health Department on August 30th to film materials for a clip to be used on awarding the “Culture of Health” prize. The winner will be selected in the middle of September. Miami-Dade is a finalist. 	

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<p>Presentation on Emergency Disaster Preparedness and Enrollment in Miami-Dade County</p> <p>Make Healthy Happen Miami Campaign Overview</p>	<p>NM from the Health Council of South Florida gave a presentation on Emergency Disaster Preparedness and Enrollment in Miami-Dade County. The presentation served to disseminate information on the Emergency and Evacuation Assistance Program (EEAP). EEAP is a program for eligible individuals in Miami-Dade County who need evacuation assistance and/or sheltering or who would like to receive a wellness call after a disaster, if an evacuation was not necessary for the individual's location. More information can be found at http://www.miamidade.gov/fire/eeap.asp.</p> <p>SM provided a brief update on PICH Year 2 Quarter 4 communication efforts. Updates included a Direct mail out postcard which will be sent out around a 1.5 mile radius reaching over 7,100 residents in the area around the Healthy Hub at the Juanita Men Liberty City clinic. The postcard encourages residents to live healthy and to visit the Hub and receive free Health Screenings and to take advantage of the services provided.</p> <p>SM talked about the Green Prescription and it being finalized and currently being printed. The Green Prescription is being provided through PICH initiatives and will be provided to partners wishing to take part on the initiative for free.</p> <p>SM highly encouraged members to take a look at social media campaign efforts and share Make Healthy Happen infographics found on Consortium Facebook page.</p>	
<p>Speakers Bureau</p>	<p>Speaker's request #92 was received on August 31st and processed by Consortium Liaison Ray Nellissery,MS,CHES.</p>	
<p>Partner Updates</p>	<p>LP stated that the Healthy Happens Here Restaurant initiative had recently concluded its work for year 2 of the PICH grant and is currently focused on promoting participating restaurants.</p>	

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	<p>KM gave a brief overview of the Neighbors4Neighbors program and encouraged members interested in volunteering locally to visit their website neighbors4neighbors.org. Neighbors 4 Neighbors is a nationally recognized nonprofit, created in the aftermath of Hurricane Andrew in 1992. Its mission is to connect those in need with those who can help. Using a combination of resource development, collaboration with service providers and the power of media, it empowers neighbors in the Miami-Dade community to use the talents, time and money they have to help others.</p>	
<p>Other Business</p>	<ul style="list-style-type: none"> a. Old Business: None b. New Business: SM distributed the Consortium’s 2014-2015 Annual Report. c. Upcoming events: None 	
<p>Adjournment</p>	<p>The next Marketing and Membership Committee meeting will be held on October 5, 2016 at 2:00 PM at the CBS4 news location: 8900 NW 18 Terrace, Miami, FL 33172. The meeting was adjourned by NR at 3:40PM.</p>	