

CONSORTIUM FOR A HEALTHIER MIAMI-DADE

Tobacco-Free Workgroup Meeting Minutes Monday, September 29, 2014

TOPIC	DISCUSSION	ACTION NEEDED
Members Present	<p> Nancy Maidique, Florida International University Vivian Omondi, Florida Department of Health in Miami-Dade County Natouchka Murray, Florida Department of Health in Miami-Dade County Paola Menoscal, Florida Department of Health in Miami-Dade County Valencia Morris, Florida Department of Health in Miami-Dade County Georgette Baeza, Royal Caribbean Cruises Bill Amodeo, All Star Media Solutions Hubert Coval, All Star Media Solutions Islamiyat Adebisi, Florida Department of Health in Miami-Dade County Brenna Sloane, Miami Beach Coalition Andrew Cuddihy, American Lung Association Amelia Spinnato, Coral Reef Montessori SWAT Club Maya Wall, Coral Reef Montessori SWAT Club Taylerdae Walker, Coral Reef Montessori SWAT Club Emily Alcantara, Coral Reef Montessori SWAT Club Kymora Daley, Coral Reef Montessori SWAT Club Anissa Ayala, Coral Reef Montessori SWAT Club Daniel Pena, Coral Reef Montessori SWAT Club Jose Corbo, Coral Reef Montessori SWAT Club Anne Volker, Coral Reef Montessori SWAT Club Nicolas Barrizonte, Coral Reef Montessori SWAT Club Justin Kenyon, Coral Reef Montessori SWAT Club George Morquis, Coral Reef Montessori SWAT Club Lucas Bellido, Coral Reef Montessori SWAT Club Gabriela Encalada, Coral Reef Montessori SWAT Club Sofia Morales, Coral Reef Montessori SWAT Club Mariabelen Gavibaldi, Coral Reef Montessori SWAT Club Tajah Barnaby, Coral Reef Montessori SWAT Club </p> <p> <i>Via Conference Call</i> Kim Tillman, Royal Caribbean Cruises </p>	



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	<p>Monique Brijbasi, St. Thomas University Jessie Stebenne, Feinberg Fisher K-8 Mathew Competiello, American Lung Association Dr. Asma Aftab, University of Miami Gladys Duran, Miami Lakes Educational Center Pricess Ella, Miami Lakes Educational Center</p>	
Welcome and Introductions	<ul style="list-style-type: none"> The Tobacco-Free Workgroup was brought to order by Chairwoman Nancy Maidique at 9:30a.m. All members were welcomed and introduced. 	
Review and Approval of Minutes	<ul style="list-style-type: none"> The minutes from the Tobacco-Free Workgroup July 28, 2014 meeting were reviewed. Andrew Cuddihy motioned to approve the minutes and Bill Amodeo seconded the motion. 	<ul style="list-style-type: none"> Slight changes will be made to the meeting minutes from July 28, 2014.
Updates from the Chair	<ul style="list-style-type: none"> On behalf of the Tobacco-Free Workgroup, Nancy Maidique wrote a letter to Navarro Pharmacy congratulating them on their transaction with CVS and offering collaboration for a tobacco free establishment. Coral Cables and the Village of Biscayne Park adopted resolutions 	<ul style="list-style-type: none"> Andrew Cuddihy will assist in creating a list of external partners. This will enable the

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	<p>in favor of banning the sale of flavored tobacco products.</p> <ul style="list-style-type: none"> • One of the initiatives of the Tobacco Free Strategic Plan will be focusing on universities and colleges that have not yet adopted a smoke free policy. Florida Memorial University, Fortis College, City College, Barry University, ASA College and St. Thomas University have not adopted a smoke/tobacco free policy. • Nancy Maidique spoke with local artist, Xavier Cortada who is working with The Related Group/Dante Fascell on a project to display art work in public housing. • Nancy Maidique spoke about an article in the New York Times titled “Dire Warnings by Big Tobacco on E-Smoking” on how electronic cigarette companies are now placing warning labels on their products informing consumers of the harmful effects of electronic cigarettes. 	<p>Tobacco-Free Workgroup access to contact the members whenever needed. Mr. Cuddihy will create a google document that will be sent to the tobacco free workgroup members, so that they can add to the list.</p> <ul style="list-style-type: none"> • Nancy Maidique will communicate with The Related Group and Xavier Cortada inviting them to join the Consortium for A Healthier Miami Dade. • Nancy Maidique is meeting with Professor Dr. Wasim Maziak to discuss the dangers of electronic cigarettes. • Visit ASHRAE.org to view a study that was conducted on the dangers of electronic cigarettes
Healthy Community Action	<ul style="list-style-type: none"> • Georgette Baeza assisted a personal friend to stop smoking. 	

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<p>Tobacco Prevention Education and Awareness</p>	<ul style="list-style-type: none"> • Andrew Cuddihy presented on The Florida Tobacco Cessation Alliance, which is an organization that was created in partnership with the American Lung Association and the Florida Department of Health that work with organizations that provide resources to people that want to quit smoking. Companies that want to help their employees quit smoking can also get anti –tobacco information from the Florida Tobacco Cessation Alliance website. • Brenna Sloane from the Miami Beach Coalition presented on the City of Miami Beach having under aged students attempt to purchase tobacco and alcohol products as undercover mystery shoppers. The stores that follow the correct protocol will be rewarded by the Miami Beach Coalition. The convenience stores that are not compliant will be given information of the tobacco laws within their city, and will be reported to the Miami Beach Coalition and the Police Department. This project was last completed in South Miami Beach in late August 2014, and realized that the stores were still selling cigarettes to youth. Pictures and documentations were collected. • SWAT presented on strategic approaches for challenging cities. Some ideas included bringing more students along with concerned community members to the commissioners meeting for greater impact, communicating to the board of directors of Miami Dade Parks and Recreational about flavored tobacco concerns, using social media to educate the youth about tobacco issues, creating flyers informing the entire community, showing support at the commissioners meeting, presenting to commissioners statistics that show the number of smokers in the community, and providing information to all students and parents about the tobacco initiatives. • Bill Amodeo from All Star Media Solutions presented on the advertising/anti-flavored tobacco signs that were placed on 9/26/2014 at 18 different convenience stores/gas stations that 	<p>A fact sheet that discusses the benefits from being a member of the Consortium For A Healthier Miami Dade will be created as part of a public relations campaign, informing the community of the Consortium. A future meeting with Adam Levy from CBS4 will be scheduled in regards to this public relations campaign.</p> <ul style="list-style-type: none"> • Natouchka Murray will update the Tobacco Free Workgroup website by placing additional links that will give the community helpful anti-tobacco information.
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	are less than 1/2 a mile away from schools and hang outs in Miami Dade County where youth frequently visit.	
Subcommittee and Workgroup Updates	<p>Students Working Against Tobacco</p> <ul style="list-style-type: none"> Paola Menoscal spoke about the Youth Advocacy Board elections, and the 2014 Coastal Cleanup. <p>Flavored Tobacco</p> <ul style="list-style-type: none"> The City of Coral Gables passed a resolution on banning the sale of flavored tobacco. The Village of Biscayne Park also passed a resolution on banning the sale of flavored tobacco. <p>Multi-Unit Housing</p> <ul style="list-style-type: none"> AHEPA 421 Multi Unit Apartment became smoke free on September 1, 2014. 	
Upcoming Events	Friday, November 7, 2014: Tobacco Prevention Summit	
Closing/Adjourn	<p>Forward any suggestions or member's organization upcoming events to natouchka.murray@flhealth.gov</p> <p>The meeting was adjourned at 11:15 am.</p> <p>The next Tobacco Free Workgroup meeting will be held on Monday, November 24, 2014.</p>	