



CONSORTIUM FOR A HEALTHIER MIAMI-DADE

Tobacco-Free Workgroup Meeting Minutes Monday, January 26, 2015

TOPIC	DISCUSSION	ACTION NEEDED
Members Present	<p>Nancy E. Maidique, Florida International University Vivian Omondi, Florida Department of Health in Miami-Dade County Natouchka Murray, Florida Department of Health in Miami-Dade County Paola Menoscal, Florida Department of Health in Miami-Dade County Valencia Morris, Florida Department of Health in Miami-Dade County Bill Amodeo, All Star Media Solutions Islamiyat Adebisi, Florida Department of Health in Miami-Dade County Judith Futerfas, Community Member Wasim Maziak, Florida International University Karen Caraballo, Royal Caribbean Cruises Jacqueline Blanco, Miami Beach Coalition Georgette Baeza Kores, Royal Caribbean Cruises Audrey March, Community Member John Michael Pierobon, Community Member Kelly Jenkins, Nueterra Global Alliance Mathew Competiello, American Lung Association Dr. Michael Costa, Pinecrest Acupuncture Dr. Richard Thurer, University of Miami Andrew Cuddihy, American Lung Association</p> <p>Via Conference Call</p> <p>Dr. Asma Aftab, University of Miami Dr. Javier Berezdivin, Miami Dade County Public Schools Kim Tillman, Royal Caribbean Cruises</p>	
Welcome and Introductions	<ul style="list-style-type: none"> • The Tobacco-Free Workgroup was brought to order by 	

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	<p>Chairwoman Nancy E. Maidique at 9:30a.m. All members were welcomed and introduced.</p>	
<p>Review and Approval of Minutes</p>	<ul style="list-style-type: none"> • The minutes from the Tobacco-Free Workgroup November 24, 2014 meeting were reviewed and edits were made. • Kelly Jenkins motioned to approve the minutes and Georgette Baeza seconded the motion. 	<ul style="list-style-type: none"> • Correction will be made to the November 24, 2014 meeting minutes.
<p>Updates from the Chair</p>	<ul style="list-style-type: none"> • Nancy E. Maidique spoke about the Annual Consortium Event that is scheduled to take place on Friday, March 20, 2015. She mentioned that one of the event's topics that will be discussed is the Partnership to Improve Community Health (PICH) Grant. • Nancy E. Maidique discussed the Executive Board updates which included the announcing of newly elected chairs and vice-chairs of the different committees of the Consortium. Georgette Baeza Kores is the new Vice Chair of the Tobacco Free Workgroup. • Nancy E. Maidique discussed the Partnership to Improve Community Health (PICH) Grant and how the Tobacco Prevention Program will focus on Multi Unit Housing becoming smoke free throughout Miami Dade County. The TFW will hopefully be in collaboration with the Elder Issues Committee when working on the senior homes. • Worksite Wellness is in the process of developing baby friendly breastfeeding worksite environments. • The Health and Built Environment Committee is currently working on Miami Dade County parks to increase physical activity. • The Health and Built Environment is in the process of creating the Green Prescription, where doctors can now write prescription for nutrition and physical activity. • West Kendall Baptist Hospital will be having "Healthy Hubs" where health information will be disseminated. 	
<p>Healthy Community Action</p>	<ul style="list-style-type: none"> • Nancy E. Maidique spoke to a Whole Foods supervisor in 	

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	<p>regards to putting up a smoke free area sign near the entrance.</p> <ul style="list-style-type: none"> • Nancy E. Maidique also raised the awareness of a smoker on the road and also at the Hard Rock Café. • Georgette Baeza Kores shared with the group that her employees are now in favor of a tobacco free facility, and she assisted one person from her tobacco cessation program, that was about to start smoking again to not smoke. • Karen Caraballo informed a student who was smoking on campus that they are not allowed to smoke on campus at the University of Miami. • Andrew Cuddihy spoke about the reason he is passionate about educating the community about the dangers of smoking. 	
<p>Tobacco Prevention Education and Awareness</p>	<ul style="list-style-type: none"> • John Michael Pierobon spoke about creating a health initiative that will assist in creating smoke free beaches and state parks, raise the age limit for smoking from 18 to 21 years old, raising taxes on cigarettes, and removing the preemption clause. He discussed strategies on completing this task. • Vivian Omondi presented on SWAT point of sales. 	
<p>Subcommittee and Workgroup Updates</p>	<p>SWAT</p> <ul style="list-style-type: none"> • Paola Menoscal spoke about the SWAT social media challenge. <p>Flavored Tobacco</p> <ul style="list-style-type: none"> • Paola Menoscal spoke about the City of Miami passing a resolution on banning the sale of flavored tobacco. <p>Mutli-Unit Housing</p> <ul style="list-style-type: none"> • Paola Menoscal informed the group that the Landings at Coral Town Park passed a no-smoking policy. <p>Worksite Tobacco Cessation</p> <ul style="list-style-type: none"> • Georgette Baeza Kores spoke about creating a wellness forum to encourage employers to create tobacco free ground policies. • Islamiyat Adebisi spoke about the Florida Tobacco Cessation 	<ul style="list-style-type: none"> • Please send Islamiyat Adebisi information about employers that already have a policy in place that would be interested in applying for the Florida Tobacco Cessation Alliance Award. • Send any tobacco related information to Islamiyat Adebisi in order for the information to be

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	<p>Alliance (FTCA) Award that is given to employers that have policies in place.</p> <p>Communications & Public Relations</p> <ul style="list-style-type: none"> Judith Futerfas reviewed the letters that were created to be sent out to businesses in Miami Dade County. She also spoke about the article she wrote in the Miami Herald to spread awareness of the dangers of marijuana smoke and highlight the Tobacco Free Workgroup. 	<p>placed in the FTCA Tobacco Newsletter.</p>
<p>Upcoming Events</p>	<ul style="list-style-type: none"> February 15-21-Through with Chew Week Thursday, February 19, 2015 -Great American Spit Out Friday, March 20, 2015-Annual Consortium Event 	
<p>Closing/Adjourn</p>	<ul style="list-style-type: none"> Forward any suggestions or member's organization upcoming events to natouchka.murray@flhealth.gov The meeting was adjourned at 11:00 am. The next Tobacco Free Workgroup meeting will be held on Monday, March 30, 2015. 	