



CONSORTIUM FOR A HEALTHIER MIAMI-DADE
 Tobacco-Free Workgroup
 Meeting Minutes
 Monday, July 27, 2015

TOPIC	DISCUSSION	ACTION NEEDED
Members Present	<p>Nancy Hernandez Maidique, Florida International University Judy Futerfas, Member of the public Jordan Boudal, American Lung Association Kim Tillman, Royal Caribbean Cruise Richard Thurer, University of Miami Natalie Diaz, Health Council of South Florida Bill Amodeo, All Star Media Valencia Morris, Florida Department of Health in Miami-Dade County Paola Menoscal, Florida Department of Health in Miami-Dade County Islamiyat Nancy Adebisi, Florida Department of Health in Miami-Dade County Vivian Omondi, Florida Department of Health in Miami-Dade County Francesca Davis, DOH-MD Partnership to Improve Community Health Kuan-Jan Ding, DOH-MD Partnership to Improve Community Health</p> <p style="text-align: center;"><i>Via Conference Call</i></p> <p>John Michael Pierobon, Broward Tobacco Free Partnership</p>	
Welcome and Introductions	<p>The Tobacco-Free Workgroup was brought to order by Chairwoman Nancy Hernandez Maidique at 9:33a.m. All members were welcomed and introduced.</p>	

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<p>Review and Approval of Minutes</p>	<p>The minutes from the Tobacco-Free Workgroup meeting held on May 18, 2015 were reviewed. Bill Amodeo motioned to approve the minutes and Kim Tillman seconded the motion. Members of the Tobacco-Free Workgroup unanimously approved the minutes from May 18, 2015.</p>	
<p>Updates from the Chair</p>	<ul style="list-style-type: none"> • Nancy Hernandez Maidique provided executive board updates. She discussed the CDC visit in regards to the Partnership to Improve Community Health (PICH) grant and how they strongly suggest collaboration among the committees of the Consortium. Elder Issue committee has the support of the Mayor’s office for the smoke free senior residential. She also provided an overview of all the initiatives of the PICH grant and the focus areas (smoke free environments, nutrition, physical activity, clinical linkage, and communication). In closing she discussed the success of the local decision maker meetings and activities of the smoke free environment initiatives (Public Housing and Senior Residential). 	
<p>Healthy Community Action</p>	<ul style="list-style-type: none"> • Judy Futerfas complained to a Tri-rail representative about smoking in the waiting area of the train. The tri-rail representative stated, smoking was allowed in the area. Members were asked to take action. • Kim Tillman presented to the executives of Royal Caribbean showing the cost savings of going tobacco/smoke free. Vice-president of Royal Caribbean supports and is pushing for policy change in South Florida. (savings of 2million dollars in South FL area). Sir charges are anticipated to be added to employees insurance for smokers. • Islamiyat Nancy Adebisi saw a lady smoking an electronic cigarette in the Stephen P. Clark building (county 	<p>Members were asked to complain via www.tri-rail.com/paxfeddback/</p>

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	<p>building). Nancy made the lady aware of the no smoking policy. The lady turned off the electronic cigarette and thanked Ms. Adebisi.</p> <ul style="list-style-type: none"> • Nancy H. Maidique followed up on the Whole Food smoking complaint. A representative told her a policy was established where smoking is only allowed away from the store. Sir charges are charged to employees insurance if they are a smoker. There is also a rule that smokers cannot smoke during work hours. • Richard Thurer saw the soon to open hookah bar sign near the University of Miami Clinical Research Building. He asked for guidance to get the business to move away from the university campus. 	<p>Discussion about creating a post card for commercial buildings in regards to smoking damage cost. Jordan Boudal will write a letter to editor about smoking cost and will provide a sample card to grantee.</p>
<p>Tobacco Prevention Education and Awareness</p>	<ul style="list-style-type: none"> • Kuan-Jan Ding presented on smoke free protections in senior residential facilities. Ms. Ding presentation consisted of the background, how it relates to PICH, secondhand smoke exposure, risk factors among the elderly, vulnerable populations, effect of smoking in units, smoking rate in Miami-Dade, smoke free initiative and the current activities. • Valencia Morris presented on the 2015-2016 Bureau of Tobacco Free Florida work-plan. She discussed the goals and SMART objectives. Also, informed the members of the new initiative (Young adult interventions) and the expectations of the workgroup. 	
<p>Subcommittee and Workgroup Updates</p>	<p>2014-2015 Accomplishments and Highlights</p> <p style="padding-left: 40px;">Flavored Tobacco Products/Point of Sale</p> <ul style="list-style-type: none"> • Tobacco Counter Advertising Campaign- 18 different 	<p>John Michael Pierobon wants the TFW partners to create awareness for the ballot initiative. Statewide</p>

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	<p>convenience stores/gas stations that are less than ½ mile away from schools.</p> <p>Ban the Sale of Flavored Tobacco Resolutions-</p> <ul style="list-style-type: none"> • City of Doral – February 2014 • West Miami – May 2014 • Miami Shores – July 2014 • Biscayne Park – September 2014 • Coral Gables – September 2014 • Medley – October 2014 • City of Miami – December 2014 • Golden Beach – May 2015 • Bay Harbor Islands – May 2015 • Surfside – May 2015 • Electronic Cigarette Ordinance- Miami Dade County – June 2014 <p>Students Working Against Tobacco</p> <ul style="list-style-type: none"> • 19 SWAT Clubs established with 329 youth members. <p>Smoke Free Multi-Units</p> <p>Four Multi-unit Smoke Free policies-</p> <ul style="list-style-type: none"> • Dante Fascell Preservation – TRG Management • South Miami Plaza – TRG Management • AHEPA 421 – AHEPA Management Co., Inc. • The Landings At Coral Town Park – Fenix Contractors <p>Outreach/Contacts</p> <ul style="list-style-type: none"> • SEFAA - 10 contacts • South Florida Cooperator’s Condo, HOA, CO-OP & APT EXPO - 12 contacts • South Florida & HOA EXPO - 30 contacts • 14 Multi-unit property manager presentations <p>Employer Cessation Coverage</p> <ul style="list-style-type: none"> • New Employer Contacts: 45 	<p>youth summer essay contest-September 22nd. Send 160 alerts to decision makers via madlibs.</p>
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	<ul style="list-style-type: none"> • Number of Employers interviewed: 22 • New Policies: 3 <p>Tobacco Free Workgroup Membership</p> <ul style="list-style-type: none"> • Active: 115 / Member-at-Large: 80 	
Upcoming Events	<ul style="list-style-type: none"> • Workplace Summit “Going Smoke Free”-Friday, August 21, 2015 • Tobacco Free Workplace Summit-August 21, 2015 • Hialeah Tobacco Youth Summit- November 2015 • Annual SWAT Training-April 2016 • Mercedes Benz 5K Corporate Run- April 2016 • Florida Worksite Wellness Awards- May 6, 2015 • South Florida Condo & HOA Exposition- October 29, 2015 • Tobacco Free Florida Week-TBA 	
Closing/Adjourn	<p>Forward any suggestions or member’s organization upcoming events to valencia.morris@flhealth.gov</p> <p>The meeting was adjourned at 11:00am.</p> <p>The next Tobacco Free Workgroup meeting will be held on Monday, September 28, 2015.</p>	