

CONSORTIUM FOR A HEALTHIER MIAMI-DADE

Tobacco-Free Workgroup

Meeting Minutes

Monday, July 25, 2016

TOPIC	DISCUSSION	ACTION NEEDED
Members Present	<p> Georgette Kores, World Fuel Services Bill Amodeo, All Star Media Dr. Richard Thurer, University of Miami Carly Gourley, World Fuel Services Intern Anna Figueroa, Vantage Communications Nicole Marriott, Health Council of South Florida Islamiyat Nancy Adebisi, Florida Department of Health in Miami-Dade County Paola Menoscal, Florida Department of Health in Miami-Dade County Nikki Chuck, Florida Department of Health in Miami-Dade County Kuan-Jan Ding, Florida Department of Health in Miami-Dade County Francesca Davis, Florida Department of Health in Miami-Dade County </p> <p style="text-align: center;"><i>Via Conference Call</i></p> <p> Anjana Morris, Health Council of South Florida Aleida Mendez, University of Miami Area Health Education Center Judith Futerfas, Member of the Public John Michael Pierobon, Member of the Public Jordan Boudlal, American Lung Association Tanya Garzon, Miami Dade Area Health Education Center </p>	
Welcome and Introductions	<p>The Tobacco-Free Workgroup was brought to order by Chair Georgette Kores at 9:32 am. All members were welcomed and introduced themselves.</p>	
Review and Approval of Minutes	<p>The minutes from the Tobacco-Free Workgroup meeting held on June 6, 2016 were reviewed. Dr. Thurer motioned to approve the minutes and Bill Amodeo seconded the motion. Members of the Tobacco-Free Workgroup unanimously approved the minutes from June 6, 2016.</p>	

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<p>Updates from the Chair</p>	<ul style="list-style-type: none"> • Georgette Kores gave the Updates from the Chair report. In her report, the Chair shared with members the letters drafted to congratulate two winners of the Youth Summer Essay Contest, Xavier Allen and Gavin Marzan. Members present reviewed and approved the letters. The letters will also be sent by email to members who attended the meeting by conference call to review. • The Chair also gave an update on the Economic Prosperity Committee meeting attended by both partners and staff. At the meeting, the proposed smoke-free policy for the Miami Dade Public Housing Authority was reviewed and discussed. The policy was deferred by County Commissioners due to concerns voiced by Commissioner Sosa and Commissioner Edmonson. Concerns included fines included in the policy, safety for residents and implementation before the HUD mandate is released. The Chair expressed concern for the decision made and noted that meetings will be scheduled to reach out to these decision makers. • Plans to recruit new members were briefly discussed. During the discussion a sample palm card provided by Bill Amodeo was reviewed by members. Bill will work on drafting palm card options for the committee to review and select a design. 	<ul style="list-style-type: none"> • An email will be sent to members with a copy of the draft congratulations letter to the winners of the Youth Summer Essay Contest and the sample TFW post card.
<p>Healthy Community Action</p>	<ul style="list-style-type: none"> • The Chair shared her healthy community action account about how she talked to the manager of Blue Collar Miami about the harms of second hand smoke exposure to patrons dining on the patio due to the smoking of a cigar by another patron. • A suggestion was made by John Michael Pierobon to start a campaign similar to the Marion County pilot in recommending that restaurants ban smoking outdoors once night a week. From the pilot, Marion County found 	<ul style="list-style-type: none"> • The leadership team will meet to discuss and draft a letter to invite restaurants to have a smoke free night.

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	<p>that restaurants saw an increase in business on these nights. The leadership team will revisit this suggestion at the next meeting.</p> <ul style="list-style-type: none"> John Michael Pierobon also shared his healthy community action. He visited his State Representative to discuss reintroducing the bill to repeal the Florida Preemption laws. If re-elected, his representative has committed to reintroducing it. John Michael encouraged the workgroup to meet with their local representatives in the state legislature to gain support for this endeavor. He also suggested that SWAT youth encourage city councils to create policies to change the legal age of tobacco use to 21. To date, 177 municipalities around the nation have made this change. 	
<p>Tobacco Free Workplace Summit Planning</p>	<ul style="list-style-type: none"> A brief update and discussion about the upcoming Tobacco Free Workplace Summit was given by the Chair. The event is slated for Friday, September 9, 2016 from 9am-1pm. A save the date will be sent to committee members and the Consortium. Members were encouraged to invite their colleagues and members of the community that will benefit from the information presented at the event. 	<ul style="list-style-type: none"> An email will be sent to members with the Tobacco Free Workplace save the date.
<p>Subcommittee and Workgroup Updates</p>	<p>Communications & Public Relations</p> <ul style="list-style-type: none"> Subcommittee Chair Judy Futerfas suggested that a way to increase membership is to have committee volunteers table once a month at local stores to recruit members. A discussion on the feasibility, how the committee will be representing the Consortium and pitching this suggestion to the entire Executive Board was discussed. The idea will be brought to the Executive Board and the topic will be revisited at the next Tobacco-Free Workgroup meeting. <p>Students Working Against Tobacco</p> <ul style="list-style-type: none"> Paola Menoscal gave an update on the Miami Dade Students Working Against Tobacco (SWAT) Chapter. 	<ul style="list-style-type: none"> Liaison will forward Youth Summer Essay Contest Information to members. Nikki Chuck will make arrangements with Tanya Garzon in regards to Florida National University. The AHEC cessation flyer will be shared with the committee.

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	<p>Students and advisors are currently enjoying their summer break. A training will be held in August and SWAT clubs will begin to complete activities in August and September. Members of the committee were invited to attend the City of Hialeah's 10th Annual Tobacco Prevention Summit that will be held on Friday, November 4, 2016.</p> <p>Point of Sale and Young Adult Interventions</p> <ul style="list-style-type: none"> • An update was given by Nikki Chuck in regards to the Point of Sale (POS) Initiative and Young Adults Interventions Initiative. For Point of Sale, staff will be trained in August on how to use the POS surveillance application and receive the listing of local retailers. Once information is received, staff will share with partners. • For the Young Adult Interventions Initiative, Barry University is now a tobacco free university. Meetings will be held with St. Thomas University and Florida National University to provide assistance. Tanya Garzon from Miami Dade AHEC offered her assistance to help Florida National University. • Aleida Mendez from University of Miami AHEC shared information on the cessation services offered locally through Tobacco Free Florida. A flyer will be sent to members that list open sites around the county in which smokers can join for free assistance. <p>Smoke-Free Multi-Unit Housing</p> <ul style="list-style-type: none"> • Paola Menoscal gave an update on smoke-free multi-unit housing. Staff and partners continue to work in collaboration with Partnerships to Improve Community Health (PICH) grantees to assist with Public Housing and Senior Residential Housing. • To date, a focus on targeting condos and apartments has allowed for visits with five new properties. • Partners were encouraged to report on new smoke free 	
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	<p>properties so that they could be added to the Healthy Happens Here List.</p> <p>PICH-Public Housing/Senior Residential</p> <ul style="list-style-type: none"> • A public housing update was given by Francesca Davis and Kuan-Jan Ding. The update included additional information on the Economic Prosperity Committee held on June 16, 2016 and the subsequent Board of County Commissioners Meeting in which it was decided to allow an additional 18 months before the policy is required to be reviewed by the board again to ensure it is put in place after the HUD mandate. • An update on the meeting held with the City of Hialeah Public Housing was given and was noted to be successful. Meetings to educate residents are being scheduled and a plan will be designed to have their policy in place by summer 2017. The City of Miami Beach Public Housing Authority is also currently drafting their smoke-free policy. • Jan Ding noted that subsidized housing is also being encouraged to go smoke free. In light of this news, staff and partners will be working on promoting this initiative and the cessation services available. 	
Closing/Adjourn	<ul style="list-style-type: none"> • In wrapping up the meeting, the Chair encouraged members to invite someone new to the next committee meeting. Members were also told to lookout for an email with the sample postcard, save the date for the Tobacco Free Workplace Summit and congratulations letters. • The next Tobacco-Free Workgroup meeting will be held on Monday, September 26, 2016 at 9:30am. 	<ul style="list-style-type: none"> • Committee liaison will send a wrap up summary email to members.