

CONSORTIUM FOR A HEALTHIER MIAMI-DADE

Tobacco-Free Workgroup
Meeting Minutes
Monday, March 28, 2016

TOPIC	DISCUSSION	ACTION NEEDED
Members Present	<p> Nancy Hernandez, Logical Health Group Bill Amodeo, All Star Media Nicole Marriott, Health Council of South Florida Jordan Boudlal, American Lung Association Tanya Garzon, Miami Dade Area Health Education Center Richard Thurer, University of Miami Melissa Maytin, Florida Department of Health in Miami-Dade County Lisbeth Guerra, Intern at the Florida Department of Health in Miami-Dade County Islamiyat Nancy Adebisi, Florida Department of Health in Miami-Dade County Paola Menoscal, Florida Department of Health in Miami-Dade County Nikki Chuck, Florida Department of Health in Miami-Dade County Francesca Davis, Florida Department of Health in Miami-Dade County Kuan-Jan Ding, Florida Department of Health in Miami-Dade County <i>Via Conference Call</i> Georgette Kores, World Fuel Services Anjana Morris, Health Council of South Florida Lori Lynch, LGBT Visitor Center John Michael Pierobon, Member of the Public </p>	
Welcome and Introductions	<p>The Tobacco-Free Workgroup was brought to order by Chairwoman Nancy Hernandez at 9:34 am. All members were welcomed and introduced themselves.</p>	

CONSORTIUM FOR A HEALTHIER MIAMI-DADE
 Tobacco-Free Workgroup
 Meeting Minutes
 Monday, March 28, 2016

<p>Review and Approval of Minutes</p>	<p>The minutes from the Tobacco-Free Workgroup meeting held on January 25, 2016 were reviewed. Jordan Boudlal noted his name was missing as a conference call attendee. Bill Amodeo motioned to approve the minutes with the noted change and Dr. Thurer seconded the motion. Members of the Tobacco-Free Workgroup unanimously approved the minutes from January 25, 2016.</p>	
<p>Updates from the Chair</p>	<ul style="list-style-type: none"> • Vice Chair Georgette Kores was unable to attend the March Executive Board Meeting. However, she did provide an update on the Consortium for a Healthier Miami-Dade’s Annual Event. The event will be held on April 15, 2016 at the Intercontinental Hotel. She explained that the event this year will have a different format to allow members to explore what other committees are doing in addition to having an awards and recognition segment. • Chair Nancy Hernandez requested an update on the status of the Tobacco Prevention Network’s bumper magnets. The report given was that they are being ordered and should arrive by the Annual event. • The Chair also welcomed and introduced to the committee Lori Lynch, Director of the LGBT Visitor Center on Miami Beach. As a result of their meeting, Lori has joined the partnership. The Chair shared with the group some of the items discussed and highlighted the issue of tobacco companies specifically targeting the LGBT community. Assistance was requested by Ms. Lynch in regards to cessation services and any additional information to educate the LGBT community. The Chair introduced Tanya Garzon, a representative from Miami Dade AHEC, who will be able to assist with cessation services. • The Chair invited John Michael Pierobon to share information on this year’s Youth Summer Contest. John Michael Pierobon informed the committee of the specifics of the contest. Similar to last year’s contest, the contest is 	

CONSORTIUM FOR A HEALTHIER MIAMI-DADE

Tobacco-Free Workgroup Meeting Minutes Monday, March 28, 2016

	<p>geared towards youth and challenges them to pick a tobacco prevention and/or control topic and write an editorial piece. If published by a Florida newspaper (print/online) that student would win a \$100 prize. For this year, the Broward partnership is looking to increase the number of students that participate in their contest. The support of the Tobacco Free Workgroup was requested for this initiative and the committee voted unanimously to support it. In supporting the event, a logo was requested to add to the contest website. The partnership would also be needed to contact the Miami Dade County School Board to circulate information about the contest. It was also noted monetary sponsors are also needed and that if anyone was interested or knew of someone who would be to contact John Michael Pierobon.</p>	
<p>Healthy Community Action</p>	<ul style="list-style-type: none"> • The following workgroup members were recognized for their healthy community action: Nikki Chuck, Dr. Thurer, John Michael Pierobon and Jordan Boudlal. • During this segment of the meeting, a brief update was given about the Hookah shop that was slated to open in the Health District. To date, it has not opened and there is no longer a sign stating that it will open. 	
<p>Tobacco Prevention Education and Awareness</p>	<ul style="list-style-type: none"> • Nikki Chuck gave a presentation on the upcoming Point of Sale Surveillance Initiative in Miami Dade County. In her presentation, she provided an overview of what the initiative would entail and the need for assistance to complete the surveillance of over 400 retail establishments. In the discussion after the presentation, a suggestion was made to partner with a local university public health department. 	

CONSORTIUM FOR A HEALTHIER MIAMI-DADE

Tobacco-Free Workgroup
Meeting Minutes
Monday, March 28, 2016

<p>Subcommittee and Workgroup Updates</p>	<p>Policy & Surveillance</p> <ul style="list-style-type: none"> • Bill Amodeo gave a more in depth update on the Hookah shop slated to open in the Health District. After visiting and surveying the area, he informed the committee that the shop is not open, there is no longer a sign advertising it and vendors leasing space in the building also noted they do not think the shop will be opening any longer. • Also, a brief update for the anti-tobacco advertising was given. It was noted that a proposal was given for advertising at gas stations and local convenience stores. During a brief discussion on the topic, it was stated that further details will be given once funding and a timeline have been confirmed in order to create a design and decide on logistics. • It was also shared by the committee liaison that Tobacco Free Florida Week will be May 8-14. The theme this year is Secondhand Smoke Exposure. The Chair expressed that the theme works perfectly with the work we are doing. <p>Communications & Public Relations</p> <ul style="list-style-type: none"> • Subcommittee Chair Judy Futerfas is out of town traveling. No report was given. <p>Tobacco Free Worksites/Cessation</p> <ul style="list-style-type: none"> • Islamiyat Adebisi gave an update on Tobacco Free Worksites on behalf of the Vice Chair. As mentioned at the last meeting, the partnership will be supporting the Worksite Wellness Committee for their 2016 Florida Worksite Wellness Awards event on May 5, 2016. Partners and staff will educate employers on the need for tobacco free worksites at this event. In addition to this, partners and staff will also be participating in the Mercedes Benz Corporate Run to educate and reach employers about the 	
---	---	--

CONSORTIUM FOR A HEALTHIER MIAMI-DADE

Tobacco-Free Workgroup Meeting Minutes Monday, March 28, 2016

	<p>importance of becoming a tobacco free worksites and available resources for policy change.</p> <ul style="list-style-type: none"> • A discussion was also held in regards to the committee's Tobacco Free Workplace Summit. After discussion and consideration, it was decided that the event should be held in September after Labor Day and again in early 2017. <p>Students Working Against Tobacco</p> <ul style="list-style-type: none"> • Paola Menoscal gave an update on the Miami Dade Students Working Against Tobacco (SWAT) Chapter. The SWAT Extravaganza will be held on Thursday, April 7, 2016 for School based SWAT clubs and Saturday, April 16, 2016 for Community and Faith-Based SWAT clubs. The training is a student led training and will focus on Electronic Nicotine Delivery Systems (ENDS), the Point of Sale (POS) and will give a brief overview of the upcoming POS Surveillance initiative. Partners were invited to attend the trainings. <p>Point of Sale and Young Adult Interventions</p> <ul style="list-style-type: none"> • An update was given by Nikki Chuck in regards to the Point of Sale Initiative and Young Adults Interventions Initiative. For Point of Sale, in addition to what was noted in the presentation given earlier in the meeting, presentations have been scheduled to present to local Kiwanis and Rotary Clubs on issues at the point of sale. • For the Young Adult Interventions Initiative, Barry University is slated to go tobacco free on July 1, 2016. Also, Florida Memorial University will be having their tobacco task force training later this week. <p>Smoke-Free Multi-Unit Housing</p> <ul style="list-style-type: none"> • Paola Menoscal gave an update on smoke-free multiunit 	
--	---	--

CONSORTIUM FOR A HEALTHIER MIAMI-DADE

Tobacco-Free Workgroup Meeting Minutes Monday, March 28, 2016

	<p>housing. Staff and partners have attended a number of local events related to this initiative which include local South East Florida Apartment Association (SEFAA) events, the South Florida Condo and HOA Expo and the Becker and Poliakoff Legal Seminar in regards to smoke-free condos.</p> <ul style="list-style-type: none"> • The past few months have shown to be very productive working in collaboration with PICH grantees on their smoke-free public housing and senior residential facilities initiatives. Discussion entailed new properties currently being worked with and the progress made. • The Chair noted a change in ownership of a smoke free property as well as a real estate/management company that is working on making its properties smoke-free. It was noted that staff must receive a copy of policy adopted by a property prior to placing onto the Healthy Happens Here List. Committee members were asked to refer properties that are smoke-free to add to the list. <p>PICH-Public Housing/Senior Residential</p> <ul style="list-style-type: none"> • A public housing update was given by Francesca Davis. In the month of January and February meetings were held at the different public housing sites to educate residents and inform them about the upcoming public housing policy. It was also noted that the Miami-Dade Public Housing Authority drafted policy has been posted and is open for a 30 day comment period (March 27, 2016-April 26, 2016). Residents can write-in or email comments to PHAPubliccomment@miamidade.gov. The policy encompasses no smoking allowed indoors and 25 feet from all entryways, products prohibited also include cigarettes, cigars, pipes, e-cigarettes or smoking of any similar products. After the comment period, the policy will go before the Economic Prosperity Committee on June 16, 	
--	--	--

CONSORTIUM FOR A HEALTHIER MIAMI-DADE

Tobacco-Free Workgroup Meeting Minutes Monday, March 28, 2016

	<p>2016. If approved it would then be placed on the agenda for the full Board of County Commissioners to review.</p> <ul style="list-style-type: none"> • The Chair asked members to email the email address given to show their support for the smoke-free public housing policy. Committee members sent emails as requested. • An update on smoke-free protections for senior residential facilities was given by Kuan-Jan Ding. In her update, she noted the collaboration with Bureau of Tobacco Free Florida staff, the Florida Housing Finance Board and the Florida Assisted Living Association (FALA) progress is being made with this initiative. • With the Florida Housing Finance Board, discussions are being held on whether to require all affordable housing developments receiving their funding to adhere to local, state and federal guidelines. The board representative also noted interest in having cessation training and offer these services at their developments. At the moment there are no guidelines requiring the protections needed. In Miami Dade, there are at least 42 properties receiving funding. It was suggested by the Chair that they should create guidelines requiring those that receive funding be smoke-free and that the Miami Dade Public Housing Authority policy can be used as an example. • It was also noted that a training being facilitated by FALA is being held to discuss proposed federal guidelines and language being inputted for cessation. Staff is also planning to attend this training. 	
Open Discussion	<p>Collaboration with the LGBT Visitor Center</p> <ul style="list-style-type: none"> • The Chair opened up the floor to discuss how the workgroup can assist the LGBT community through collaboration with the LGBT Visitor Center. In addition to the need for cessation service, it was noted that tobacco education is needed at major community events. The next 	<ul style="list-style-type: none"> • Committee Liaison will coordinate with Lori Lynch to provide educational information and email contact

CONSORTIUM FOR A HEALTHIER MIAMI-DADE
 Tobacco-Free Workgroup
 Meeting Minutes
 Monday, March 28, 2016

	<p>upcoming event is the Pride Parade that will be held April 9-10, 2016. It was suggested that collateral can be used to educate members at the Center's tent at the event. Materials noted that would be useful were information on the available quit smoking resources and the harms of smoking. The committee liaison will coordinate with Lori Lynch to make sure she is connected to Miami Dade AHEC for cessation services as well as to provide cessation education material for the upcoming parade.</p> <ul style="list-style-type: none"> • For next year, the committee will look into getting a booth at a major LGBT community event. 	<p>information for Tanya Garzon.</p>
<p>Closing/Adjourn</p>	<ul style="list-style-type: none"> • In wrapping up the meeting, the Chair challenged all members to do a healthy community action by the next meeting. • The Miami Heat Yearbook Ad was also shared with committee members. • The meeting was adjourned at 11:21 am and followed by networking. • The next Tobacco-Free Workgroup meeting will be held on Monday, May 23, 2016. 	